Girls on the Run
Greater Houston

2017 Annual Report

Simone Biles, Olympic Gold Medalist, at our chilly 5k, December 9, 2017.
A rigorous external evaluation found that Girls on the Run is effective in promoting positive youth development and creating lasting change in competence, confidence, connection, character, caring, physical activity and life skills.

It is our research-based curriculum and national coach training that sets us apart as an exemplar physical activity-based youth development program.

We are reducing barriers to participation by developing programming that engages all communities, providing professional development to staff and boards, and fostering a culturally responsive environment across the organization.
Impact. It’s a word that is used quite frequently in the non-profit sector to describe the effect of one’s actions on others. At Girls on the Run, we have repeatedly used it over the decades to describe the positive transformation we are inspiring in the lives of the girls we serve. Indeed, we receive countless letters about this impact from girls, parents, volunteers, principals and community members. It is truly gratifying to see our mission – inspiring girls to be joyful, healthy and confident – coming to life in such a profoundly personal way.

All of Houston saw a different kind of impact from Hurricane Harvey. As the rains poured down and reservoir flood gates were opened many Houstonians were flooded out of their homes, offices and schools. Girls on the Run Greater Houston, unfortunately, wasn’t spared from the flooding as my home, the GOTRGH office, and many of the schools we work with, and even more of our volunteer coaches suffered a similar fate.

As the world watched all of Houston pull on their boots and start to help each other, GOTRGH was also receiving help. The Girls on the Run Greater Houston Board of Directors and Friends of Girls on the Run arrived at my home and office to help clean up the mess. Meanwhile, our sponsor, The Houston Marathon Foundation, was quickly finding storage space for anything salvageable to be stored. Girls on the Run International was offering support while other GOTR councils and individuals around the country donated funds to help with replacement of program supplies and aid in the case of the fall 2017 season not being held due to Harvey.

All of this love and support for our organization paid off as Fall 2017 season, despite a delayed start date, was our largest Fall season to date with over 700 thankful girls participating.

One of the six core values at Girls on the Run is to stand up for ourselves and others. This value has been exemplified during and since Harvey every day. We are thankful for our sponsors and donors who got down in the trenches with us during a difficult time, our coaches whose rally cry “the season must go on for the girls” despite what was facing them at home, and for all the girls who came out to participate this year. For, without all of you standing up for GOTRGH, this year could have ended very differently. Instead it ended with Girls on the Run Greater Houston continuing to do what we do best, inspiring girls to be joyful, healthy and confident!

With gratitude,
Mary T Callahan | Executive Director
Our Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

Our Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Our Core Values

+ Recognize our power and responsibility to be intentional in our decision making
+ Embrace our differences and find strength in our connectedness
+ Express joy, optimism and gratitude through our words, thoughts and actions
+ Lead with an open heart and assume positive intent
+ Nurture our physical, emotional and spiritual health
+ Stand up for ourselves and others
Sustained impact...

What makes Girls on the Run different?

The evidence-based curriculum and formal volunteer training distinctly differentiate Girls on the Run from other youth programs. There is no other national girl-only physical activity-based positive youth development program that formally trains its coaches on how to implement the curriculum as intended and to create positive relationships in a caring and inclusive climate. It is this combination, an intentional curriculum and coach training, that makes the positive outcomes we see in the lives of the girls we serve possible.
Transforming Lives

We’re more than a running program. We make lasting, transformative change in the lives of girls.

97% of girls learn critical life skills such as helping others, resolving conflict, managing emotions and making intentional decisions that they are using at home, at school and with friends.
Participating in Girls on the Run transforms girls’ lives by helping them...

Feel Good
ABOUT THEMSELVES

Develop
HEALTHY RELATIONSHIPS

Increase
SELF-CONFIDENCE
“I learned how to be healthy and the difference between being a friend and not being a friend. I am now a good friend and I am trying to stay healthy.” - Claire, Age 9
A powerful local movement

What started with 8 girls in 2001 has grown into a Greater Houston Area Force for Good with almost 10,000 girls participating throughout our 17-year history.

10,000 girls served
The Girls on the Run Greater Houston network of over 100 sites and 120 teams serves more than 1,600 girls annually in Harris, Ft. Bend, and Montgomery Counties.

18,000 runners in our 5K series celebrating Houston girls completing a 5k run
Participating in a 5K is the culminating event of the 10-week program. Girls on the Run Greater Houston hosts 5K runs in the Spring and Fall each year with over 18,000 girls, coaches, parents & siblings, and community runners completing our 5k runs.

600+ volunteers
Program goals of social, psychological, and physical development are achieved through the efforts of over 600 volunteers each year.

100+ Community Impact Projects
The program inspires girls to build lives of purpose and to make a meaningful contribution to community and society. In 2017, this came to life through over 100 community impact projects created and executed by each Girls on the Run team.
## Snapshot of Stats

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<tr>
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<th>2015</th>
<th>2016</th>
<th>2017</th>
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<tbody>
<tr>
<td>Total # of Girls Served</td>
<td>1,470</td>
<td>1,616</td>
<td>1,632</td>
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<td>Total Scholarships Granted</td>
<td>$151,000</td>
<td>$174,000</td>
<td>$163,000</td>
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<tr>
<td>Total # of Coaches</td>
<td>396</td>
<td>475</td>
<td>472</td>
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<tr>
<td>Total # of Volunteers</td>
<td>513</td>
<td>605</td>
<td>627</td>
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“If you’re having a problem and someone is picking on you, or making you feel bad about yourself and angry, you just need to stop, breathe, think and respond.” - Sasha, Age 9
Girls on the Run is honored to have the support of corporations, foundations, organizations and individuals working to advance our mission and impact the lives of girls from coast to coast. Through their financial investment, meaningful activation strategies and significant volunteer engagement, our partners elevate awareness of our program and support our organization's most pressing needs.
2017 Statement of Activities

Support, revenue and other income (loss): Total

- Sponsors & donations $83,648
- Grants $31,374
- Registration fees $89,601
- Event registrations $22,240
- Fundraiser events $10,789
- Other $237,652

Expenses:

- Program $203,468
- General and administrative $13,780
- Fundraising costs $11,562

Change in net assets: $8,842

Net assets, beginning of year: $25,481
Net assets, end of year: $34,323
Girls’ potential is beyond measure.
Board of Directors

Dave Lee, Chairman
FieldBridge Energy
Houston, TX

Mary T Callahan
Girls on the Run Greater Houston
Houston, TX

Jamie Hons
Memorial Hermann Hospital
Houston, TX

Frank Bilotti
Chevron
Houston, TX

Bernadette Tretta
Genesys Works
Houston, TX

Centrell Reed
Fiserv, Inc.
Houston, TX

Jeanette Margle
Vox Tuus LLC
Houston, TX

Chris Parsons
ExxonMobil Gas & Power Marketing
Spring, TX

Special thanks to Robin Sher and Rebecca Thais who completed their board service in 2018.
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