



Girls on the Run Montgomery and Delaware Counties, PA 2017 Celebratory 5k Event



On Your Mark – Get Set – Go! Girls on the Run of Montgomery and Delaware Counties will host our annual 5K event on May 21st 2017 at 9:30 am at Montgomery County Community College in Blue Bell, PA. We invite you to partner with us in providing a transformational experience to the girls in our community. Any item, service or financial contribution you donate to this celebratory event will be greatly appreciated.

So what is Girls on the Run? One girl put it this way: “At Girls on the Run I learned to be the boss of my own brain.” We couldn’t say it any better. Utilizing a fun, experience-based curriculum, the program creatively integrates running to inspire 3rd through 8th grade girls to be joyful, healthy and confident. Not only do we get girls (and their coaches, families and running buddies!) moving - we also arm them with the tools necessary to effectively manage many of life’s challenges, including gossip, bullying, establishing healthy friendships and standing up for themselves and others.

Meeting twice a week in small groups of 15-20 girls, we teach life skill lessons through dynamic conversation-based lessons and running games. The 20 lesson curriculum is delivered by certified GOTR coaches and includes three parts: understanding ourselves; valuing teamwork and understanding how we connect with and shape the world at large. We believe that life-changing experiences can be fun too – for everyone – the girls, coaches, families and other volunteers. A typical GOTR practice will include laughter and self-reflection, beaming smiles and radiant faces. **Here, girls learn that there are no limits and no constraints – only opportunities to be remarkable.**

This year Girls on the Run of Montgomery and Delaware Counties will serve over 1,000 girls. Support from our community sponsors enables us to secure program materials, coach and volunteer supplies, improve outreach to underserved populations and provide scholarships to ensure that all girls have the chance to participate in this transformational program. **Your contribution not only supports a valuable cause, it also provides you the opportunity to align your business with our mission and values as a contribution to the entire community.**

Enclosed, please find details of our sponsorship benefits. To learn more about this and other exciting sponsorship opportunities, please feel free to contact Lauren Psimaris at lauren.psimaris@girlsontherun.org or 215-540-0813.

Sincerely,

Lauren Psimaris| Development Director| Girls on the Run Montgomery & Delaware Counties,PA



Girls on the Run Montgomery and Delaware Counties, PA 2017 5k Sponsor Levels

Exclusive Presenting Sponsor - \$7,500 – only 1 available!

- Category Exclusivity
- Logo inclusion on:
 - Front of 2,500 5k shirts
 - 2,500 5k Race Bibs
 - Program and 5k collateral – brochure, flyers, and signage
 - Council website and 5k registration webpage with link to company website
- Mention in all promotional materials (including radio, print, digital, on social media (Facebook, Instagram), and on media releases
- Official Presenting sponsorship and recognition for Spring 5k event with the opportunity to:
 - Pass out 5k medals to participants
 - Host a table/booth
 - Provide a start line and finish line banner
 - Receive verbal recognition from event stage
 - Provide an item or offer in the 5k race bag
 - Receive 6 complimentary 5k entries



Girl Power Sponsor - \$5,000

- Logo inclusion on:
 - Back of 2,500 5k shirts
 - 5k collateral, including finish line banner
 - Council website and 5k registration webpage with link to company website
- Mention in all promotional materials (including radio, print, digital, on social media (Facebook, Instagram), and on media releases
- Recognition at the 5k with the opportunity to:
 - Host a table/booth
 - Receive verbal recognition from event stage
 - Provide an item or offer in the 5k race bag
 - Receive 4 complimentary 5k entries





Girls on the Run 2017 5k

May 21st, 2017 9:30 am

Montgomery County Community College

Limitless Potential Sponsor - \$3,500

- Logo inclusion on:
 - Back of 2,500 5k shirts
 - 5k collateral including event signage
 - Council website and 5k registration webpage with link to company website
- Recognition at the 5k with the opportunity to:
 - Host a table/booth
 - Receive verbal recognition from event stage
 - Provide an item or offer in the 5k race bag
 - Receive 2 complimentary 5k entries



Energy Award Sponsor - \$1,500

- Company name included on:
 - Back of 2,500 5k shirts
 - 5k event signage
 - 5k registration webpage with link to company website
- Recognition at the 5k with the opportunity to:
 - Host a table/booth
 - Receive verbal recognition from event stage
 - Provide an item or offer in the 5k race bag
 - Receive 1 complimentary 5k entry

“Girls On The Run was one of the best programs I have ever participated in, and I am so thankful for everything they taught me, and the things they are continuing to teach for generations to come. We will help shape this world into an even better place, one girl at a time.”

- Ellie



Star Power Sponsor - \$500

- Company name included on:
 - Back of 2,500 5k shirts
 - 5k registration webpage with link to company website
- Recognition at the 5k with the opportunity to:
 - Provide an item or offer in the 5k race bag



Girls on the Run 2017 5k Montgomery and Delaware Counties, PA

Contact lauren.psimaris@girlsontherun.org | 215-540-0813

	Presenting \$7,500	Girl Power \$5,000	Limitless Potential \$3,500	Energy Award \$1,500	Star Power \$500
Impact of your Investment	Underwrites 3 scholarship sites serving 45 girls total	Underwrites 2 scholarship sites serving 30 girls total	Provides scholarships for 20 girls to participate	Provides scholarships for 9 girls to participate	Provides running shoes for 15 girls
Exclusive 5k presenting sponsor; top billing on 5k advertising and materials	★				
Pass out 5k medals to participants	★				
Logo on 5k bib	★				
Mention in all promotional materials	★	★			
Table/booth at 5k	★	★	★	★	
Banner at 5k	Start & Finish	Finish	Start		
Verbal recognition at 5k	★	★	★	★	
Recognition on 5k signage	Prominent Logo	Logo	Logo	Name	
Presence on 5k t-shirt	Prominent Logo Front of Shirt	Prominent Logo Back of Shirt	Logo Back of Shirt	Name Back of Shirt	Name Back of Shirt
Link on 5k registration page	Prominent Logo	Logo	Logo	Name	Name
Item in 5k event bag	★	★	★	★	★
Complimentary 5k entries	4	3	2	1	

“Running the 5K is a lot like following your dreams. When you run, you set a pace and press on. When pursuing your dreams...you must accomplish goals along the way to reach your dreams. Never give up.”

–Shaylee, 5th grade GOTR Girl





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Please make selection and return by 4/1/17

1st, 2nd, or 3rd Mile Marker + Vendor Booth- \$300

Company Name on back of 2,500 5k t-shirts

Company Name/Logo at mile marker sign

10x10 table/booth

Vendor Booth Only - \$100

10x10 table/booth at 5k

Separate vendor form will be sent for completion

Please make selection below, complete the bottom of this form and return it by April 1st, 2017 with your donation to:

Girls on the Run Montgomery and Delaware Counties PA

Attention- 5k Sponsor

P.O. Box 502

Ambler, PA. 19002

Select One:

Presenting ___

Girl Power ___

Limitless Potential ___

Energy Award ___

Star Power ___

Mile Marker ___

Vendor ___

Company Name: _____

Contact person: _____

Telephone number: _____

Email address: _____

Mailing address: _____

Please make check payable to Girls on the Run Montgomery and Delaware Counties, PA.

Contact lauren.psimaris@girlsontherun.org for additional payment options.

Girls on the Run of Montgomery and Delaware Counties is a registered 501(c)3 non-profit organization.