



Girls on the Run—Maine
980 Forest Avenue Suite 206
Portland, ME 04103
207-747-5677
<http://girlsontherunmaine.org>

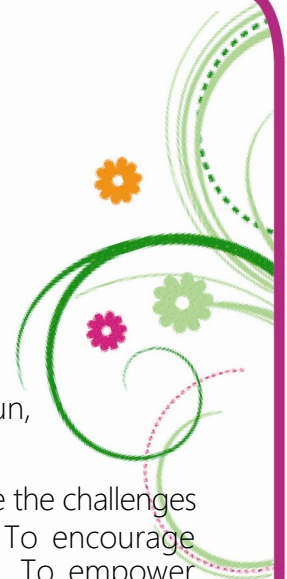
Sponsor Packet

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Our Mission: To inspire girls to be joyful, healthy and confident using a fun, experienced-based curriculum which creatively integrates running.

Our Purpose: To provide girls with tools they need to meet and navigate the challenges of adolescence and adulthood. To inspire them to set and accomplish goals. To encourage them to incorporate a healthy lifestyle and physical activity into their daily lives. To empower them to celebrate their bodies, honor their voices, recognize their gifts and activate their power.

About us: Girls on the Run - Maine (GOTR-ME) was launched in 2012 and is one of 225 non-profit Girls on the Run councils across the US. Our role is to educate and prepare girls for a lifetime of self-respect and healthy living. GOTR is unique because it is a positive youth development AND physical activity program. Our curriculum inspires 3rd—8th grade girls to stay true to themselves, recognize their limitless potential, and boldly pursue their dreams.

Our Programs: Girls on the Run (grades 3-5) and Heart & Sole (grades 6-8) are 10-week after-school programs with bi-weekly sessions led by trained volunteer coaches who guide and mentor the girls through fun and uplifting lessons that incorporate running. The programs conclude with a celebratory 5K event. Completing the 5K, what first seems to be an unattainable objective for many participants, builds a very real sense of competence and confidence, providing the girls with a framework for setting and achieving life goals. Crossing the finish line is a defining moment when the girls realize that even the seemingly impossible is possible.

Our Goal: In just 8 seasons, GOTR-ME went from serving 37 girls/season to 590 girls/season. There has been a huge response to the program, and many more sites are being added each season. GOTR-ME plans to grow in a careful and sustainable way, with the goal of serving 1400 girls throughout the state by 2018. Once we have increased our financial reserves to cover 5K expenses, provide administrative support and offer scholarships as needed, we will continue to expand beyond Southern Maine.

Become a Sponsor! Play a role in supplying the transformational power that more than 1100 girls in Southern Maine have experienced through Girls on the Run. To follow, you will find opportunities to help underwrite program and 5K costs, ensuring that funds raised through grants and individual gifts remain in the scholarship fund.



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What GOTR parents are saying

"I definitely noticed a change in her confidence level. She also seems to be taking more responsibility for her actions and overall seems to have matured a lot in the past three months."

"I was proud of my daughter for going back to finish the 5K with her friend who was the last one to finish. I think that level of support and encouragement is something she learned from the program."

"I saw many changes in my daughter: thinking things through, striving to do her best, she is even doing better with school academics!"

"[There was] less comparing herself to others and fewer statements of "I can't do it". She looked forward to going. I think it helped her to value her own uniqueness."

The Impact of your Investment

With the help of local sponsors, we are able to provide the program to ALL girls—regardless of income or ability to pay. We aim to provide 35% of program participants with assistance. With your help, we can increase our number of scholarships and the amount of each scholarship significantly so that each girl who wants to participate in GOTR can do so without worry.

Listed below are examples of how your tax-deductible donation can help support our program:

\$2500 – Registration fees for a team of 18 girls at one Maine GOTR or Heart & Sole site

\$1000 – Water bottles for 300 program participants

\$500 – Program t-shirts for 100 program participants

\$300 – Lesson supplies for 5 teams

\$250 – Program t-shirts for 50 Coaches

\$135 – A full scholarship for one girl participating in GOTR or Heart & Sole

Please consider being a part of the transformation of Maine girls. Sponsoring this unique program and the 5K community event is a great way to make a contribution to positive youth development and visibly support the community. Please review the attached sponsorship opportunities and visit girlsontherunmaine.org for more information. Contact us anytime at emily.clark@girlsontherun.org or 207-747-5677 to discuss how you and your company can help.



Positively yours,

Emily Clark, Executive Director

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Sponsorship Opportunities

*Star Sponsor - \$7,500**

- Category exclusivity
- Company logo on GOTR-ME website with link to company website
- Company logo on 5K and Program T-Shirts
- Link to company website on GOTR-ME Facebook page 6x/yr
- Feature story in GOTR-ME e-newsletter 2x/yr, logo in e-newsletter 4x/yr
- Speaking Opportunity at Spring 5K; recognition at both 5K events
- Company Logo on 5K Poster
- Five (5) complimentary Spring 5K entries

**First Star Sponsor to sign on receives company banner on finish line arch.*

Champion Sponsor - \$5,000

- Company logo on GOTR-ME website
- Company logo on 5K and Program T-Shirts
- Link to company website on GOTR-ME Facebook page 2x/yr
- Company logo in GOTR-ME e-newsletter 2x/yr
- Recognition at 5K events
- Company Logo on 5K Poster
- Three (3) complimentary Spring 5K entries

Partner - \$2,500

- Company logo on GOTR-ME website
- Company logo on 5K and Program T-shirts
- Company mentions on Facebook 3x/yr
- Recognition at 5K events
- Company Logo on 5K Poster
- Two (2) complimentary Spring 5K entries

Supporter - \$1,000

- Company Logo on GOTR-ME website
- Recognition at 5K events
- Company Logo on 5K Poster
- One (1) complimentary Spring 5K entry

Friend - \$500

- Company Logo on GOTR-ME website
- Recognition at 5K events

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You can make a difference for Girls in Maine!
 You can lift them up so they can reach for the sky.



YES! We want to help fund Girls on the Run programming in Maine!

Sponsorship Level: _____ Donation Amount: _____

Company Name _____

Internal Contact _____

Phone: _____ E-mail: _____

Pay by credit card or check made payable to: Girls on the Run-Maine*

Account Number _____ Exp Date _____

Name on Card _____ Security Code _____

Mail to: Girls on the Run 980 Forest Ave. Suite 206 Portland, ME 04103

E-mail company logo (.jpg or .png) to: emily.clark@girlsontherun.org

**Girls on the Run—Maine is a 501(c)3 non-profit. Federal Tax ID: 45-5144500*

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Girls on the Run—Maine 5K In-Kind Sponsorship Opportunities

Can your company donate goods or services?

Value of \$5,000 or greater

- Benefits of Champion Sponsor

Value of \$2,500—\$4,999

- Benefits of Partner Sponsor

Value of \$1,000—\$2,499

- Benefits of Support Sponsor

Value of \$500—\$999

- Company Logo and link on GOTR-ME 5K webpage
- Recognition at Spring 5K event
- Company Logo on 5K Poster
- 2 Company mentions on Facebook

Value of \$250—\$499

- Company Logo and link on GOTR-ME 5K webpage
- Recognition at Spring 5K event
- 1 Company mention on Facebook

Vendor Sponsorship

If you are interested in selling merchandise at the Spring or Fall 5K, please contact us. There are 10 vendor spots available at each 5K. Vendors will be considered on a first come, first served basis. Vendors (and wares) must be approved by GOTR-ME and are required to donate 15% of their day-of proceeds to Girls on the Run—Maine.

I would like to support Girls on the Run – Maine and 5Ks with an in-kind donation.

In-Kind Donation: _____ Value: \$ _____

I would like to be a Vendor at the GOTR—Maine 5K on Sunday, June 4, 2017

First Name: _____ Last Name: _____

Company Name: _____ Phone: _____

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"Go GOTR Girls! You are rockin' this 5K!"

Do you want to encourage your daughter/friend/neighbor/student along the 5K route? This is your opportunity to surprise her or her team with a special printed sign along the route! Families and small businesses, this is an affordable way to show your support for your Girl and for GOTR-ME.

Small Sign 16"X24" **\$30** (text only)

Large Sign 24"X36" **\$100** (logo included)

_____ *Yes, sign me up for a sign!*

Name: _____ Phone: _____

E-mail: _____ Logo? yes no

of Small Signs: _____ # of Large Signs: _____

Text (max of 24 characters for small sign and 40 characters for large sign w/o logo, 30 w/logo):

I am paying by: check (enclosed) credit card (type) _____

credit card # _____ exp. date: _____ CVV _____

Logos must be e-mailed and must be in eps or png format. Payment and text/logo deadline:

May 12, 2017. E-mail this form to emily.clark@girlsontherun.org or send to:

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Thank you for helping us serve more girls in Maine! A portion of your sign sponsor dollars will help us provide financial assistance to girls who cannot afford our program fees.

Need more info? Contact us at 207-747-5677 or emily.clark@girlsontherunmaine.org

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