2019 DATES

Saturday, May 18  Joliet, IL
Saturday, June 1  Grayslake, IL
Sunday, June 9  Chicago, IL
Saturday, November 23  Chicago, IL

2019 SERIES PARTNERSHIPS
Be a part of the largest girl-centered 5K series in the USA!

Girls on the Run-Chicago is a 501 (c)(3) non-profit after-school program that uses the power of running to educate and prepare 3rd-8th grade girls for a lifetime of self-respect and healthy living. The innovative program combines training for a 5K event with 20 interactive lessons that encourage positive emotional, social, mental, and physical development. In 2019, nearly 2,500 coaches will mentor +10,000 girls – empowering them with the confidence and character they need to become strong, healthy women.

2019 5K Series Attendance (expected)

<table>
<thead>
<tr>
<th></th>
<th>SOUTHWEST REGION 5K</th>
<th>NORTH REGION 5K</th>
<th>CENTRAL REGION 5K</th>
<th>FALL 5K</th>
<th>TOTAL ANTICIPATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Girls (Ages 8-14)</td>
<td>2,750</td>
<td>2,250</td>
<td>5,200</td>
<td>2,800</td>
<td>13,000</td>
</tr>
<tr>
<td>Adults/Community Runners</td>
<td>2,750</td>
<td>2,250</td>
<td>5,200</td>
<td>2,800</td>
<td>13,000</td>
</tr>
<tr>
<td>Volunteers</td>
<td>350</td>
<td>350</td>
<td>350</td>
<td>350</td>
<td>1,400</td>
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<tr>
<td>Spectators</td>
<td>700</td>
<td>1,500</td>
<td>1,500</td>
<td>1,000</td>
<td>4,700</td>
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<tr>
<td>Total</td>
<td>6,550</td>
<td>6,350</td>
<td>12,250</td>
<td>6,950</td>
<td>32,100</td>
</tr>
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</table>

MAP OF PROGRAM SITES

SERIES ETHNICITY BREAKDOWN

- HISPANIC - 41%
- CAUCASIAN - 31%
- AFRICAN AMERICAN - 12%
- MULTIRACIAL - 5%
- UNKNOWN - 5%
- ASIAN - 4%
- OTHER - 2%
SPONSOR THE SOUTHWEST REGION 5K

MAY 18, 2019 • JOLIET, IL

5,500 ANTICIPATED PARTICIPANTS

PARTNER LEVEL $5,500

• Premier logo placement on the GOTR Joliet 5K website and 3,000+ t-shirts
• Logo on all Southwest Region 5K collateral, including all race emails
• 15x15 tent at the event
• Virtual race bag insert
• Your company’s banner to appear in the 5K finish “chute”
• 6 complimentary race entries
• 1 PA announcement

FRIEND LEVEL $4,000

• Logo placement on the GOTR Joliet 5K website and 3,000+ t-shirts
• Logo on all Southwest Region 5K collateral, including all race emails
• 10x10 tent at the event
• Virtual race bag insert
• 4 complimentary race entries

FAN LEVEL $2,750

• Name on the GOTR Joliet 5K website
• 10x10 tent at the event
• Virtual race bag insert
• 2 complimentary race entries

GOODY BAG LEVEL $500

• Virtual race bag insert
SPONSOR THE NORTH REGION 5K

JUNE 1, 2019 • GRAYSLAKE, IL

4,500 ANTICIPATED PARTICIPANTS

PARTNER LEVEL  $4,500
• Premier logo placement on the GOTR North 5K website and 2,500+ t-shirts
• Logo on all North 5K collateral, including all race emails
• 15x15 tent at the event
• Virtual race bag insert
• Your company’s banner to appear in the 5K finish “chute”
• 6 complimentary race entries
• 1 PA announcement

FRIEND LEVEL  $3,500
• Logo placement on the GOTR North 5K website and 2,500+ t-shirts
• Logo on all North 5K collateral, including all race emails
• 10x10 tent at the event
• Virtual race bag insert
• 4 complimentary race entries

FAN LEVEL  $2,250
• Name on the GOTR North 5K website
• 10x10 tent at the event
• Virtual race bag insert
• 2 complimentary race entries

GOODY BAG LEVEL  $500
• Virtual race bag insert
S P O N S O R  T H E  C E N T R A L  R E G I O N  5 K

PARTNER LEVEL $10,000
• Premier logo placement on the GOTR Chicago 5K website and 5,000+ t-shirts
• Logo on all Chicago 5K collateral, including all race emails
• 15x15 tent at the event
• Virtual race bag insert
• Your company’s banner to appear in the 5 finish “chute”
• 6 complimentary race entries
• 1 PA announcement

FRIEND LEVEL $7,500
• Logo placement on the GOTR Chicago 5K website and 5,000+ t-shirts
• Logo on all Chicago 5K collateral, including all race emails
• 10x10 tent at the event
• Virtual race bag insert
• 4 complimentary race entries

FAN LEVEL $5,000
• Name on the GOTR Chicago 5K website
• 10x10 tent at the event
• Virtual race bag insert
• 2 complimentary race entries

GOODY BAG LEVEL $500
• Virtual race bag insert
The following opportunities will recognize your business as a sponsor of the Fall 5K event.

**PARTNER LEVEL** $5,500
- Premier logo placement on the GOTR Fall 5K website and 3,000 t-shirts
- Logo on all Fall 5K collateral, including all race emails
- 15x15 tent at the event
- Virtual race bag insert
- Your company’s banner to appear in the 5K finish “chute”
- 6 complimentary race entries
- 1 PA announcement

**FRIEND LEVEL** $4,000
- Logo placement on the GOTR Fall 5K website and 3,000 t-shirts
- Logo on all Fall 5K collateral, including all race emails
- 10x10 tent at the event
- Virtual race bag insert
- 4 complimentary race entries

**FAN LEVEL** $2,750
- Name on the GOTR Fall 5K website
- 10x10 tent at the event
- Virtual race bag insert
- 2 complimentary race entries

**GOODY BAG LEVEL** $500
- Virtual race bag insert
WHAT IS GIRLS ON THE RUN?

Girls on the Run-Chicago is a non-profit after-school program with a mission to inspire girls to be joyful, healthy, and confident. The innovative program combines training for a non-competitive 5k (3.1 miles) running event with life skills lessons that build positive physical and social-emotional health in 3rd-8th grade girls. We proudly serve schools and community centers across 8 Chicagoland counties in the spring and fall.

What we do
Using an intentional curriculum that integrates physical activity, our trained coaches teach girls critical life skills and strategies they can apply to all aspects of their lives.

Why it matters
• Girls' self-confidence begins to drop by age 9
• 50% of girls ages 10 to 13 experience bullying such as name calling and exclusion
• Physical activity levels decline at age 10 and continue to decrease throughout adolescence

Our results*

85% IMPROVED IN CONFIDENCE COMPETENCE CARING CHARACTER OR CONNECTION

Girls on the Run has a POSITIVE IMPACT on girls during the program and BEYOND.

Girls on the Run makes a STRONGER IMPACT than organized sports or physical education programs in teaching LIFE SKILLS.

Where girls made the greatest gains

CONNECTION
How supported they felt by their peers

CONFIDENCE
How much they liked the person they are

I will continue to teach others what I learned at Girls on the Run, and carry it with me FOR THE REST OF MY LIFE.

GET INVOLVED

Learn how you can change the life of a girl in the Chicagoland area!
Visit gotchicago.org or contact the GOTRC Program Team at programs@gotchicago.org.

*Results based on a 2016 independent study conducted by Positive Youth Development expert Maureen R. Weiss, Ph.D.