

# Girls on the Run 5K Race Series Event Information

## Spring Season

### Spring 5K Run/Walk New Castle County Teams

University of Delaware - South Campus  
Athletic Complex (front of the football stadium)  
Saturday, May 19, 2018, 9 a.m.  
Anticipated Audience  
2,500 participants, 800 spectators,  
250 volunteer coaches, 150 race day volunteers

### Spring 5K Run/Walk Kent and Sussex County Teams

Delaware Technical and Community College,  
Georgetown, DE  
Sunday, May 20, 2018, 11 a.m.  
Anticipated Audience  
1,350 participants, 400 spectators  
100 volunteer coaches, 75 race day volunteers

## Fall Season

### Fall 5K Run/Walk Dover International Speedway Dover, Delaware

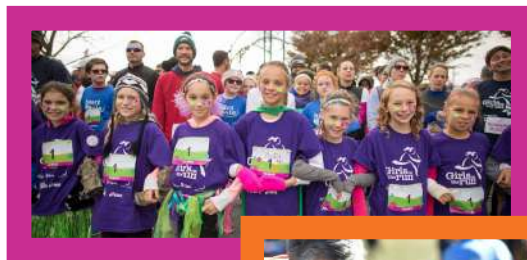
Saturday, November 17th, 2018, 11 a.m.  
Anticipated Audience  
2,750 participants, 1,000 spectators  
230 volunteer coaches, 125 race day volunteers

*At this very special Fall 5K event, all statewide teams will come together to celebrate the end of our fall season!*

Race day celebrations include face painting and fun hair stations for the girls, music, T-shirts, refreshments, and race day fun.

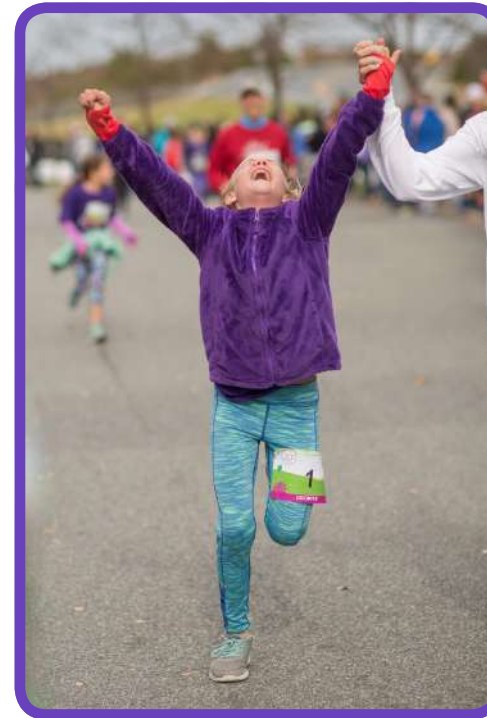


*Race Day is the day when each girl realizes that she is capable of so much more than she ever dreamed possible.*



inspiring girls  
TO BE JOYFUL. HEALTHY AND CONFIDENT!

## Sponsorship Opportunities



Girls on the Run Delaware  
615 W. 18th Street  
Wilmington, DE 19802

[www.girlsontherunde.org](http://www.girlsontherunde.org)

THANK YOU TO OUR NATIONAL PARTNERS!



## About Girls on the Run

### Our Program

Girls on the Run Delaware, a 501 (c)(3) non-profit organization, delivers two life-changing character development programs for girls in 3rd through 8th grades. Our mission is to inspire girls to be joyful, healthy and confident, using a fun, experience-based curriculum which creatively integrates running.

Our programs, for 3rd through 8th grade girls, meet after school, twice a week, for 10 weeks. Each year, our programs are offered statewide in the Spring and Fall. Our innovative program combines training for a 5K with interactive lessons that encourage positive emotional, social, mental and physical development.

### Our Growth

Our program has grown tremendously! Since our inception in 2005, we have served 16,100 girls on 1,172 teams from 165 schools and community centers throughout Delaware. Our program has emerged as one of the most effective Positive Youth Development Programs for girls in Delaware.

In 2017 alone, we served a total of 2,245 girls. This spring season, our program will host 122 teams (that's 1,830 girls!) from 111 different schools and community centers. While continuing our impressive presence in New Castle County, we are very proud of our incredible growth downstate where we continue to host an ever-increasing number of programs in Kent and Sussex Counties.

### Our Races

Girls on the Run Delaware hosts the largest 5K race series in Delaware. Our races are the "final lesson" in our curriculum and are the culminating achievement for our girls who will be graduating from our 10 week programs.

Our girls are joined at our 5K events by their coaches, parents, running buddies, friends and community runners from all over Delaware for a huge celebration of health, inspiration, and camaraderie. An empowering experience for all who participate!

## Our Sponsors

With the help of our generous sponsors and donors, in 2017, we were able to provide financial assistance to 71% of our 2,200+ participants who otherwise may not have been able to participate in Girls on the Run. We are changing Delaware, one girl at a time. We couldn't deliver this program without all of you!

Thank you to our Statewide Presenting Sponsor!  
**DISCOVER**

Thank you to our 2017  
Program & 5k Race Series Sponsors!

### Extra Mile Level

The Laffey-McHugh Foundation

The Mildred H. and Ray A. Thompson  
Fund



### Marathoner Level

HIGHMARK  
Delaware



### Sprinter Level

Carl Freeman Foundation  
Christiana Care  
Corporation Service Company  
DuPont  
Gamma Phi Beta  
Hopkins & Sons, Inc.

Marvin Family Foundation  
McDonald's/The Meoli Companies  
M&T Bank  
Penna Orthodontics  
Saint Francis Healthcare  
Target

### Racer Level

Ashland, Inc.  
Breakwater Accounting +  
Advisory Corp  
Delaware Neurosurgical Group  
Delaware Running Company  
Delmarva Power  
DJ Joe  
Dr. Steckel at Orthodontics  
on Silver Lake

DuPont  
The Home Depot  
Jason Minto Photography  
Law Office of EJ Fornias, P.A.  
Nemours  
New Castle Farmers Market  
Rehoboth Beach Running  
Company  
Santora CPA Group

### Runner Level

Bayside, A Carl Freeman  
Companies Community  
Beebe Medical Center  
Comcast  
Crossfit Dover  
Fusion Fitness

Hockessin Athletic Club  
Races2Run  
ServiceMark Heating Cooling  
& Plumbing  
Sweet Lucy's Ice Cream  
WSFS Bank

2017 Sponsorship Benefits Statewide (3 races)	The Marathoner \$5,000+	The Sprinter \$2,500+	The Racer \$1,500+	The Runner \$500+
Finish line company banner on race days				
Mentions (2) on GOTRDE* social media**				
Verbal recognition from event stage				
Opportunity to "adopt" a GOTRDE* scholarship team	2 teams	1 team		
Company Name/logo and link to website on GOTRDE* website partner page				
Company Name/logo and link to website in e-blasts promoting events (audience of 13,029)	3 blasts	2 blasts		
Complimentary tickets (2) to our popular LUNAFEST event				
Company logo on the back of approximately 3,500 race t-shirts				
Company logo prominently displayed on master sponsor banner on race days				
Company name/logo signs placed along race route	3 signs/race	2 signs/race	1signs/race	
Company name on GOTRDE* website partner/sponsor page				
GOTRDE* will "like" your company Facebook page				
Opportunity to set up table at our 5K events - we provide complimentary bagels and coffee to our sponsors				
Complimentary 5K entries	5/race	4/race	3/race	2/race

\*Girls on the Run Delaware

\*\*Girls on the Run Delaware reserves the right to use social media to announce new partnerships and initiatives or provide special mentions on behalf of sponsors and businesses who have provided a unique service or benefit to Girls on the Run.

We are happy to tailor our sponsorship packages to best serve your business. For more information or questions about our sponsorship opportunities, please contact **Jane Castle at [janecastle@girlsontherunde.org](mailto:janecastle@girlsontherunde.org) or 302-540-1896**. Please visit [www.GOTRDE.org](http://www.GOTRDE.org) for a complete listing of our numerous statewide school and community sites.

*We understand that not everyone is in a position to offer a cash donation, but that your company may be able to offer goods or services to support our events and help us further our mission. In-kind donations are translated into a dollar amount and afforded sponsorship opportunities according to their estimated value.*

### Impact of your investment to Girls on the Run Delaware:

**\$5,000** - Fully funds program fee, shirts, shoes and supplies for 2 teams serving 30 girls at an underserved site.

**\$2,500** - Fully funds program fee, shirts, shoes and supplies for 1 team serving 15 girls at an underserved site.

**\$1,500** - Fully funds program fee, shirts, shoes and supplies for 9 girls at an underserved site.

**\$500** - Provides running shoes for 2 teams of 15 girls at an underserved site.

"At Discover Bank, we're all about creating brighter futures for young people by giving them growth opportunities to find their best selves through goal setting, great mentors, making choices about who they are and giving back to the community. The Girls on the Run Delaware program does all these things for the girls it serves and more. And it also has a positive impact on its coaches and schools, families and our broader community in Delaware. Girls on the Run was a well-kept secret over 5 years ago when I first met one of the coaches and teams to see the program in action. It was immediately clear how Girls on the Run and its curriculum took our priorities of community impact and "ran" with them. We've enjoyed a continued, rewarding and growing partnership ever since!"

— Amy Walls, Assistant CRA Director, Discover Bank



"Highmark Blue Cross Blue Shield Delaware has supported Girls on the Run Delaware for many years, and we are happy to continue our partnership with an organization that shares our commitment to improving the health and wellness of our community."

By creatively integrating running into a fun, experience-based curriculum, Girls on the Run is able to inspire girls to be joyful, confident and healthy. As a long-time sponsor of the organization, we feel good knowing that Highmark Delaware's support is helping Girls on the Run Delaware to positively impact girls all across the state."

— Matt Stahl, Manager, Corporate Communication,  
Highmark Blue Cross Blue Shield Delaware