



5K Sponsorship Opportunities

PRESENTING SPONSOR
- \$10,000

WATER STATION SPONSOR - \$5,000

Facts

**Fall 5K: Sunday, November 18th,
at Anacostia Park**

OUR COUNCIL:

Girls on the Run – DC was founded in 2006, and we've empowered over 16,000 girls through the transformative program!!

GOTR-DC serves all 8 wards of DC and Prince George's County with 150+ teams a year. Low-income and under-served communities are supported through funds raised by GOTR-DC (Wards 4, 5, 6, 7 & 8)

GIRLS:

Over 2,100 girls became Girls on the Run in DC this year and learned they have limitless potential!

PROGRAM SCHOLARSHIPS:

\$277,467 in financial aid was provided enabling girls who could not otherwise afford to participate in the program the opportunity to learn to be joyful, healthy and confident.

1 AVAILABLE

- Logo inclusion on signage at start and finish line
- Logo inclusion on 5K event page
- Right to use Girls on the Run – DC name/logo in corporate printed material and on corporate website, subject to GOTR-DC approval
- Sponsor table in Sponsor Village (reach = 2,000+ attendees)
- Company logo and link on Girls on the Run – DC website
- Company logo / name in newsletter to parents /coaches / teachers (2x; reach = 15,000)
- Company logo on Sponsor Board
- Verbal mention on 5K day and opportunity to speak on stage to call the runners to the start line
- Social media posts on the Girls on the Run – DC Facebook page and Twitter feed (2x / week for 3 weeks)
- 5 complimentary 5K entries

1 AVAILABLE

- Two (2) branded locations at 5K (one at the main water table along the race course and the other at the Start Line)
- Opportunity to support the main water station with up to twenty-five (25) employees to hand out water and encourage the participants to wear company branded gear for additional visibility..
- Company logo and link on Girls on the Run – DC website
- Company logo on Sponsor Board
- Verbal mention on race day
- Company logo / name in newsletter to parents /coaches / teachers (1x, reach = 15,000)
- Social media posts on the Girls on the Run – DC Facebook page and Twitter feed (1x / week for 3 weeks)
- 2 complimentary race entries





5K Sponsorship Opportunities

MILE STATION SPONSOR - \$2,000

3 AVAILABLE 2 AVAILABLE

- Opportunity to create and post inspirational signs including your company name along mile 2, or 3 of the race. (1 ½ x 2 feet signs)
- Company logo and link on Girls on the Run – DC website
- Company logo on Sponsor Board
- Verbal mention on race day Social media posts on the Girls on the Run – DC Facebook page and Twitter feed (1x / week for 3 weeks)
- 1 complimentary 5K entry

PRE-RACE FUN HAIR SPRAY SPONSOR \$1,500

2 AVAILABLE

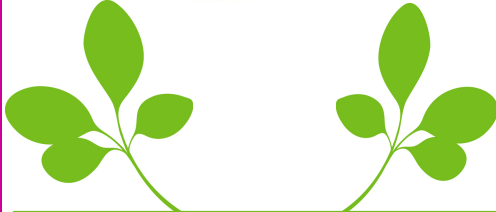
- Opportunity to sponsor the hair spray pre-race festivity area and to staff volunteers at the area
- **Hair Spray Area** presented by “your company name”
- Two (2) signs surrounding the booth including sponsor name - not to exceed 3 ft.
- Company logo and link on GOTR-DC 5K page
- Verbal mention on race day
- Social media posts on Facebook / Twitter feed (1x / week for 3 weeks prior to race)
- 1 complimentary 5K entry

PRE-RACE FUN NAIL STICKER & FACE PAINT SPONSOR \$1,500

1 AVAILABLE

- Opportunity to sponsor the nail sticker / face painting pre-race festivity and staff volunteers at the area
- **Nail Sticker / Face Paint** presented by “your company name”
- Two (2) signs surrounding the booth including sponsor name - not to exceed 3 ft.
- Company logo and link on GOTR-DC 5K page
- Verbal mention on race day
- Social media posts on Facebook / Twitter feed (1x / week for 2 weeks prior to race)
- 1 complimentary 5K entry





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PRE-RACE FUN PHOTO BOOTH SPONSOR \$1,500

1 AVAILABLE

- Opportunity to sponsor the free-standing photo booth in pre-race fun area
- **Pre-Race Photo Booth** presented by “your company name”
- Company logo and link on GOTR-DC 5K page
- Two (2) signs surrounding the booth including sponsor name - not to exceed 3 ft.
- Verbal mention on race day
- Social media posts on Facebook / Twitter feed (1x / week for 2 weeks prior to race)
- 1 complimentary 5K entry

PRE-RACE FUN SLAP BRACELET SPONSOR \$1,500

1 AVAILABLE (SOLD)

- Opportunity to sponsor the slap bracelet area and staff volunteers at the area
- **Slap Bracelets** presented by “your company name”
- Company logo and link on GOTR-DC 5K page
- Two (2) signs surrounding the booth including sponsor name - not to exceed 3 ft.
- Verbal mention on race day
- Social media posts on Facebook / Twitter feed (1x / week for 2 weeks prior to race)
- 1 complimentary 5K entry

PARENT ENGAGEMENT \$1,000

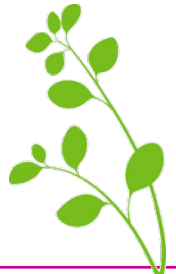
2 AVAILABLE-1 AVAILABLE

- Opportunity to provide 25 parents with 5K scholarship entries to join their daughter at the 5K.
- Company logo on GOTR-DC 5K page
- Verbal mention on race day
- Social media posts on the Girls on the Run – DC Facebook page and Twitter feed (1x for 1 week prior to race)

CORPORATE TEAM CHALLENGE \$500

5 AVAILABLE

- Opportunity to have seven (7) members of your company run alongside the girls as Buddy Runners at the 5K
- Company logo on GOTR-DC 5K page
- Verbal mention on race day
- Each team member receives a GOTR-DC premium



For corporate sponsor questions, please contact Kelly Makimaa: kelly@gotrdc.org, 832.443.8909. Please make all checks payable to:
 Girls on the Run – DC 1211 Connecticut Avenue NW, Suite 304, Washington, DC 20036