

# 2014 Gratitude Report

## Dear Friends,

Girls on the Run of Northern Arizona (GOTRNA) is celebrating the end of a very successful 2014 Girls on the Run season! We couldn't have done this without your support, and we are delighted to share some of the highlights with you in this 2014 Gratitude Report.

This year started off fast and furious, right out of the gates, with a new Council Director, Marica Martinic. Marica has brought years of experience, a love for public health, and a revitalized focus to GOTRNA. Under her supervision, we cheerfully paced through our third year as a North Country HealthCare program, and we have seen amazing growth this fall season. Marica and the GOTRNA Board worked with Brix and Vino Loco to make our 6th annual Food, Wine, and Fun event incredibly successful, raising over \$7,000!

Other exciting news for the council this year include the introduction of the Girls on the Run curriculum version 3, which incorporates a stronger Physical Activity—Positive Youth Development (PA-PYD) approach, as well as a Strategic Planning Retreat in October attended by Board Members and Staff. The strategic planning session generated many enthusiastic discussions about fundraising, volunteer engagement, future program growth, and of course, the 5K. With a strategic plan underway and so much energy at the table through the Advisory Board, volunteers, and supporters, GOTRNA is on track to beat our personal best in 2015.

Coming around the last bend of the 2014 season, GOTRNA also had the opportunity to welcome Michelle Thomas to the council as our new Program Specialist. Michelle brings several years of public health experience to the team and her drive to help girls thrive has already been a valuable asset. Michelle joined the team this year just in time to enjoy the 5K, which over 500 people attended—a record turnout!

Overall, 2014 has been an amazing year for GOTRNA; however, it did not come without its challenges and grief. This year we were deeply saddened by the loss of Sara Morley, our former **Council Director and Board Member, and a dearly missed friend. To continue Sara's legacy of strength and generosity, we were proud to dedicate the 2014 5K to her memory and we began building the Sara Morley GOTR Scholarship Fund, which has already seen incredible community support.**

As we head toward the 2014 finish line, we would like to send out a special thank you cheer to all of our girls, parents, coaches, volunteers, donors, sponsors, and supporters who helped make this **season a success. We couldn't run** without each and every one of you!

Thanks again for a great year- we are extremely grateful for all you do! See you next year.  
Cheers,

GOTRNA Staff & Advisory Board

## Our Mission

We inspire girls to be **joyful, healthy** and **confident** using a fun, experience-based curriculum which creatively integrates running.

### Advisory Board

Shannon Bryan  
Brooke Fulton  
Kathryn Mahady  
Sara Olson  
Maggie Roberts  
Emy Tice  
Elizabeth Vogler

### Staff

Marica Martinic,  
Council Director  
  
Michelle Thomas,  
Program Specialist

### Contact Us

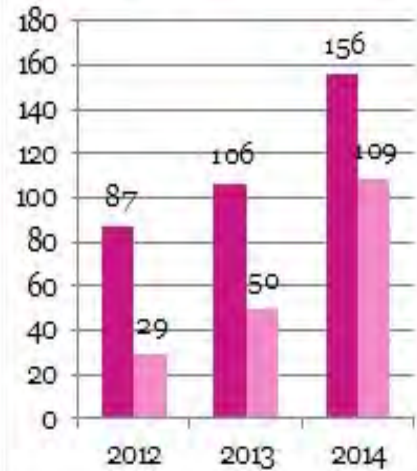
Gotrna.org  
928-522-9855



# 2014 Fall Season Highlights

## Three-Year Program Growth

■ Participants ■ # of scholarships



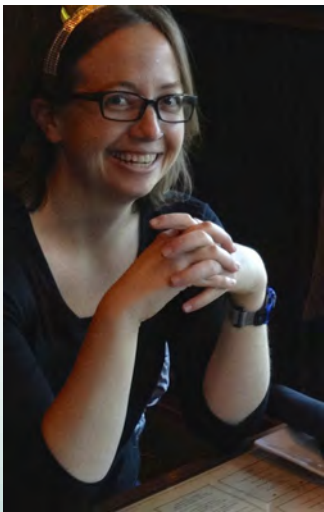
- Flagstaff
- Sedona
- Williams\*
- Leupp\*
- Prescott\*
- Grand Canyon

Where we were  
in 2014:

14 program sites, including 3 new\* cities!

2014 by the numbers...

## Sara Morley Girls on the Run Scholarship Fund



Thanks to many generous donations, we have raised nearly \$2,000 for the Sara Morley GOTR Scholarship Fund!

Sara Morley was the driving force that brought Girls on the Run to North Country HealthCare, and her tireless work to better the program has led to the success we are seeing today. Sara's deep commitment to public service, belief in the limitless potential

of every girl and passionate participation in life helped define her Girls on the Run Spirit. This spirit lives on in all of us, and is memorialized through this scholarship that will help support a young woman who participated in Girls on the Run of Northern Arizona as she matriculates to post-secondary education. The winner of the Sara Morley Girls on the Run Scholarship exemplifies Sara's passion for her community, strength as a woman and kind spirit. The scholarship will be available in Spring 2015.

155  
Running Buddies!!

\$17,865  
given in program scholarships!!

103  
5K volunteers!!

42  
Coaches!!

A special thank you to our 5K sponsors and supporters!!



Northern Arizona ORTHOPAEDICS



GAMMA PHI BETA



NORTH COUNTRY HealthCare

Funding for Girls on the Run of Northern Arizona is provided by the Flagstaff Community Foundation and its Collaborators, an affiliate of the Arizona Community Foundation.