



of Central NJ

We believe that every girl
can embrace who she is,
can define who she wants to be,
can rise to any challenge,
can change the world.
Can.

Our Program

Girls on the Run is a life-changing, non-profit program for girls in grades 3 through 8. Our mission is to inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

The Girls on the Run curriculum combines training for a 5K (3.1 miles) running event with lessons that inspire girls to become independent thinkers, enhance their problem solving skills and make healthy decisions. Our programs meet twice a week for 10 weeks in the fall and in the spring to prepare girls between the ages of 8 and 13 to successfully navigate the challenges of adolescence.

Our History, Growth & Vision

- Girls on the Run of Central NJ is one of over 225 Girls on the Run councils across North America
- **GOTR of Central NJ serves Somerset, Middlesex, Monmouth, Ocean & Camden Counties**
- Our council was founded in 2001 with 60 girls in 3 locations
- We have steadily and sustainably grown to deliver programs at 55 locations, serving 1600 girls supported by 288 volunteer coaches, in 2016

One thing I learned from Girls on the Run is
"that all girls have power and are powerful"



Our Races

Girls on the Run of Central NJ hosts three GOTR 5K events per year, at the conclusion of each of our spring and fall GOTR seasons. Our program participants are joined by their coaches, parents, friends, and community runners for a huge celebration of joy, health, and confidence - an empowering and inspiring experience for all!



SPONSOR BENEFITS

Exclusive Title

Title Sponsor - \$10,000

- * Recognition as our Girls on the Run 5K Title Sponsor in all print and online materials and media releases
- * Category exclusivity and first right of renewal
- * Business name incorporated into the GOTR 5K logo on shirts and marketing collateral and materials carrying the GOTR 5K logo
- * Logo in a premier location on the back of all sponsored GOTR 5K race t-shirts
- * Logo on sponsored GOTR 5K race banners
- * Logo on the back of all program t-shirts provided to program participants and coaches for two consecutive seasons
- * Logo on all pre-printed sponsored GOTR 5K race bibs
- * Speaking opportunity at the sponsored GOTR 5K event
- * Logo and link on the Girls on the Run of Central NJ website homepage, Facebook page and 5K sponsor webpage
- * Option to set up a complimentary table or provide print promotional/informational/marketing materials for distribution on GOTR race day.
- * 10 Complimentary race entries
- * Recognition in the Girls on the Run of Central NJ e-newsletter, published quarterly
- * Public acknowledgement at the event

For more information about these and other opportunities to support the work of **Girls on the Run of Central NJ**, please contact: **Donna York** | 908.285.9202 | donna.york@girlsontherun.org or Lynn Sherman lynn.sherman@girlsontherun.org

*Inspiring Girls to be Joyful,
Healthy & Confident!*



SPONSOR BENEFITS

Gold

PRESENTING SPONSORSHIP - \$5000

- * Business name incorporated into GOTR 5K logo on t-shirts and marketing collateral and materials carrying the GOTR 5K logo
- * Logo in premier location on back of 5K race t-shirts
- * Logo on GOTR 5K race banner
- * Logo on back of all program t-shirts provided to program participants and coaches for two consecutive seasons
- * Speaking opportunity at GOTR 5K event
- * Logo and link on Girls on the Run of Central NJ website homepage and 5K sponsors webpage
- * Option to set up a company table or provide print promotional materials for distribution on race day
- * 5 complimentary GOTR 5K race entries
- * Recognition in the Girls on the Run of Central NJ quarterly e-newsletter
- * Shout-outs/mentions on Girls on the Run of Central NJ Facebook page and at 5K event
- * Public acknowledgement at the event

PROGRAM SPONSORSHIP - \$2500

- * Logo on back of 5K race t-shirts
- * Logo on GOTR 5K race banner
- * Logo and link on Girls on the Run of Central NJ website homepage and 5K sponsors webpage
- * Option to set up a company table or provide print promotional materials for distribution on race day
- * 2 complimentary GOTR 5K race entries
- * Recognition in the Girls on the Run of Central NJ quarterly e-newsletter
- * Shout-outs/mentions on Girls on the Run of Central NJ Facebook page and at 5K event
- * Public acknowledgement at the event

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donna.york@girlsontherun.org or Lynn Sherman
lynn.sherman@girlsontherun.org

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SPONSOR BENEFITS

Silver

INSPIRATION SPONSORSHIP - \$1000

- * Logo on back of 5K race t-shirts
- * Logo on GOTR 5K Festival Activity Sign or Water Station Sign
- * Logo and link on Girls on the Run of Central NJ website homepage and 5K sponsors webpage
- * Option to set up a company table or provide print promotional materials for distribution on race day
- * 2 complimentary GOTR 5K race entries
- * Recognition in the Girls on the Run of Central NJ quarterly e-newsletter
- * Shout-outs/mentions on Girls on the Run of Central NJ Facebook page and at 5K event
- * Public acknowledgement at the event



MILE MARKER SPONSORSHIP - \$750

- * Logo on back of 5K race t-shirts
- * Logo on GOTR 5K mile marker sign
- * Name and link on Girls on the Run of Central NJ 5K sponsors webpage
- * Option to set up a company table or provide print promotional materials for distribution on race day
- * 1 complimentary GOTR 5K race entry
- * Recognition in the Girls on the Run of Central NJ quarterly e-newsletter
- * Public acknowledgement at the event



For more information about these and other opportunities to support the work of **Girls on the Run of Central NJ**, please contact: [Donna York | 908.285.9202 | donna.york@girlsontherun.org](mailto:Donna.York@girlsontherun.org) or [Lynn Sherman | lynn.sherman@girlsontherun.org](mailto:Lynn.Sherman@girlsontherun.org)

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SPONSOR BENEFITS

Bronze Sponsorship

JOYFUL SPONSORSHIP - \$500

- * Logo on back of 5K race t-shirts
- * Name and link on Girls on the Run of Central NJ 5K sponsors webpage
- * Recognition in the Girls on the Run of Central NJ quarterly e-newsletter
- * Public acknowledgement at the event
- * Option to set up a company table or provide samples or promotional materials on race day

HEALTHY SPONSORSHIP - \$250

- * Name and link on Girls on the Run of Central NJ 5K sponsors webpage
- * Public acknowledgement at the event
- * Recognition in the Girls on the Run of Central NJ quarterly e-newsletter
- * Option to set up a company table to provide samples or promotional materials on race day



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IMPACT OF YOUR INVESTMENT

| | |
|--------|---|
| \$155 | Sponsors one girl |
| \$310 | Provides full scholarships for 2 girls |
| \$500 | Provides partial scholarships for 4 girls or supplies program t-shirts to 100 girls |
| \$750 | Provides partial scholarships for 6 girls or covers cost to train new and returning volunteer coaches for two seasons |
| \$1000 | Provides partial scholarships for 8 girls or covers 5K race fees for 40 girls |
| \$3100 | Provides full scholarships for 20 lucky girls (equivalent of sponsoring one underserved site for a season) |
| \$4700 | Provides full scholarships for 30 lucky girls (equivalent of sponsoring two underserved sites for a season) |
| \$9300 | Provides full scholarships for 60 lucky girls (equivalent of sponsoring four underserved sites for a season) |

Upcoming Events:

Spring 2017 Races
Somerville Race - Sunday, June 11, 2017
Fair Haven Race - Sunday, June 4, 2017

For more information please contact Donna York at
donna.york@girlsontherun.org or 908-285-9202 or Lynn Sherman
lynn.sherman@girlsontherun.org

One thing I learned from Girls on the Run is "to
love who I am inside and out"

~ Kayla, 4th Grade

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Quick Facts

*Quarterly e-Newsletter
distribution*

4100+

Website monthly visits

1300+

*Number of scholarships
awarded in 2015*

200

*Number of program
t-shirts distributed in 2015*

1600

*Number of GOTR 5K
t-shirts distributed in 2015*

3000





THE STARTING LINE IS NOW

of Central NJ serving Somerset, Middlesex, Monmouth, Ocean & Camden Counties

Yes, I wish to support the mission of inspiring girls to be
joyful, healthy & confident
by becoming a Girls on the Run Sponsor!

Please select your sponsorship opportunity in the box at the right and complete the information below:

Sponsor Information:

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

Payment:

- ☐ My check is enclosed (made payable to GOTR of Central NJ)
- ☐ I will pay securely by credit card at www.gotrcnj.org

Sponsorship Opportunities

(check one)

- ☐ Title -- \$10,000
- ☐ Presenting -- \$5000
- ☐ \$2500
- ☐ \$1000
- ☐ \$750
- ☐ \$500
- ☐ \$250
- ☐ We do not wish to be an official Girls on the Run Sponsor, but please accept our donation of \$_____ to be used for scholarships in our community.

Please return this form with your sponsorship
check (if applicable) to:

Girls on the Run Sponsorship
PO Box 6627
Hillsborough, NJ 08844

Questions and a print-ready" logo (.eps or .ai
file), if applicable, should be submitted to:
Donna York | donna.york@girlsontherun.org |

