



GIRLS ON THE RUN OF NEW JERSEY EAST

SPONSORSHIP OPPORTUNITIES

ABOUT GIRLS ON THE RUN

Girls on the Run is a nonprofit positive youth-development program for 3rd through 8th grade girls that uses running as a tool to promote physical, social, and emotional growth. Volunteer coaches lead the ten-week program at local schools and parks. They explore issues important to pre-adolescent girls such as valuing your unique gifts, dealing with gossip and bullying, eating and exercising for health, working as a team, and performing community service. At the same time, coaches are helping the girls train to complete the end of season 5K run, which helps the girls to see that they are able to work hard and accomplish something of great challenge and significance. The GOTR curriculum empowers girls to successfully navigate life experiences and encourages a lifetime appreciation of health and fitness. Program staff, board, volunteers, and sponsors are working together toward a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

OUR MISSION

INSPIRING GIRLS TO BE JOYFUL, HEALTHY AND CONFIDENT USING A FUN, EXPERIENCE-BASED CURRICULUM THAT CREATIVELY INTEGRATES RUNNING.

PROGRAM GROWTH

GOTR NJ East began with two sites in Millburn and Summit in 2000. Now with more than 60 sites in Essex, Union, Morris, Mercer, and Burlington Counties, we aim to serve more than 2,000 girls each year. For additional information on program locations, visit www.girlsontherunnj.org.

EVERY GIRL CAN RUN

As we celebrated 15 years at GOTR NJ East, we identified the need to ensure that GOTR programming is available to all girls, regardless of their financial circumstances. Our initiative to increase scholarships as well as subsidized programs in lower income communities is called *Every Girl Can Run!*

THE PROBLEM

Girls are living in a media-saturated society and are struggling with low self-esteem, peer-pressure, fear of failure, and insecurity. Many times, they receive negative messages from friends, parents, media, and themselves. These destructive influences take a toll on today's girls.



BE A PART OF THE SOLUTION

Girls on the Run is having a positive impact on youth development. Studies demonstrate that girls who participate in Girls on the Run show statistically significant and meaningful improvement in the areas of competence, confidence, connection, character, caring, and contribution as well as increased physical activity and decreased sedentary behaviors. For more information, visit www.girlsontherun.org/What-We-Do/Evaluations.

www.girlsontherunnj.org



SPONSOR BENEFITS



	PRESENTING \$5,000	FINISH LINE \$2,500	SHINING STAR \$1,000	MILE MARKER \$500	SPONSOR A GIRL \$250
Impact of your investment in GOTR East	Underwrites program for 20 girls at an underserved site	Underwrites program for 10 girls at an underserved site	Underwrites program for 4 girls at an underserved site	Underwrites program for 2 girls at an underserved site	Underwrites program for 1 girl at an underserved site
Recognition in all press releases	*				
Linked logo on GOTR NJ East website for one year	*	*			
Sponsor table at 5K event for 2 seasons	*	*			
Name and/or logo on e-blast newsletters for parents and coaches	*	*	*		
Name and/or logo listed on back of program t-shirts for 2 seasons (approx. 2500 shirts)	*	*	*		
Name listed on back of program t-shirts for 1 season (sponsor choice)				*	
Acknowledgement as GOTR supporter on website for one year	*	*	*	*	*
GOTR 5K race entries	6	4	2		

For more information on supporting GOTR NJ East, please contact Executive Director Sydney Davis at 862-223-9054 or sydney@girlsontherunnj.org.
In-kind donations and donations in other amounts also welcomed. To learn more, visit www.girlsontherunnj.org.



BECOME A PROGRAM SPONSOR!



To become a Girls on the Run of New Jersey East Program Sponsor, please complete this form and return it to the Executive Director, Sydney Davis. You may submit your form via **email:** sydney@girlsontherunnj.org, or **mail:** to Girls on the Run New Jersey East, Attn.: Program Sponsorship, P.O. Box 896, Millburn, NJ 07041.

SPONSORSHIP LEVEL (check one):

- Presenting \$5,000
 Finish Line \$2,500
 Shining Star \$1,000
 Miles Marker \$500
 Sponsor A Girl \$250

SPONSORSHIP LISTING:

Company Name (as you would like it to be listed) _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: () _____

- Visa
 Mastercard
 Discover
 American Express
 Check Enclosed

Card Number: _____ Exp. Date: _____

Signature: _____ 3-digit Code: _____

Please email logo as both .jpg and .eps files to: anne@girlsontherunnj.org

Girls on the Run New Jersey East is a nonprofit organization under IRS 501(c)(3). Qualifying donations are tax deductible.

www.girlsontherunnj.org