THE FACES OF GIRLS ON THE RUN TWIN CITIES

Girls on the run

SPONSORSHIP PACKET FALL 2016-SPRING 2017

DEAR FRIENDS,

The faces of Girls on the Run Twin Cities tell the story of how we are building positive change in a powerful and meaningful way.

This past year was a remarkable year. We delivered our program to more than 1,600 girls at more than 60 sites across six counties in the Twin Cities. More than 250 coaches created a culture of compassion and devoted 55,000 volunteer hours. Girls on the Run Twin Cities is committed to quality programming for every girl. We provide life-changing experience to both girls we serve as well and the coaches who deliver the program.

Girls on the Run Twin Cities provided more than $100,000 in financial aid to work with girls in need. In turn, our girls planned and executed more than 100 unique community service projects. We are empowering engaged individuals who contribute to society as a whole.

Girls on the Run (GOTR) is a 501c3 non-profit after-school youth development program for girls in 3rd-8th grade. GOTR provides a safe and supportive climate where girls have the opportunity to think critically and make informed decisions. As the girls complete the lessons and prepare to participate in the season-ending 5k celebration, they are learning social, behavioral and emotional skills that will last them for a lifetime.

We are honored to serve this organization and are grateful to the families, volunteers, partners and donors who share our commitment of bringing health and wellness to our community. This coming year Girls on the Run Twin Cities will serve more than 3,000 girls across seven counties, providing more than $200,000 in scholarships for underserved girls to participate in our program. Join us by investing in both the present and the future.

WITH GRATITUDE,

Mary Uran

Executive Director, Girls on the Run Twin Cities

WHAT IS GIRLS ON THE RUN?

Girls on the Run is a physical-activity based positive youth development program (PA-PYD) designed to develop and enhance girls' social, psychological and physical competencies to successfully navigate life experiences. Over the course of the program girls will:

- Develop and improve COMPETENCE
- Feel CONFIDENCE in who they are
- Develop strength of CHARACTER
- Respond to others and oneself with CARE and compassion
- Create positive CONNECTIONS with peers and adults
- Make a meaningful CONTRIBUTION to community and society

Certified Girls on the Run Coaches deliver the curriculum that helps each girl learn to celebrate herself, build healthy relationships and REALIZE HER POWER TO IMPACT THE WORLD!

OUR MISSION

We inspire girls to be joyful, healthy and confident using a fun experience-based curriculum which creatively integrates running.

OUR VISION

We envision a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

OUR VALUES

Girls on the Run honors its core values. We strive to:

Recognize our power and responsibility to be intentional in our decision making
Embrace our differences and find strength in our connectedness
Express joy, optimism and gratitude through our words, thoughts and actions
Nurture our physical, emotional and spiritual health
Lead with an open heart and assume positive intent
Stand up for ourselves and others

"WONDERFUL program that offers so many benefits to various aspects of being a young healthy girl; it's a holistic program that opens the eyes of girls when they are young to see their world in a different light."

"I'm so IMPRESSED and inspired by what you have created. As a dad who is very concerned about our culture's negative messages to girls, GOTR is a powerful example with a legitimate counter narrative. THANK YOU."

ONLY 25% OF OUR NATION'S GIRLS ARE GETTING THE APPROPRIATE LEVELS OF PHYSICAL ACTIVITY.

–Women's Sports Foundation 2015

CONNECTEDNESS • EMPOWERMENT • NURTURING • HEALTHY • FAMILY

More than 4,000 runners, spectators and volunteers joined our celebratory 5k runs!

COMMUNITY • GRATITUDE • RESPONSIBILITY • COMPASSION • JOY

EACH GIRLS ON THE RUN TEAM CREATES AND IMPLEMENTS A COMMUNITY SERVICE PROJECT.

Thanks to local donors and partners, Girls on the Run Twin Cities was able to provide almost 500 new running shoes and running apparel to girls in need in our program.

LAST SEASON, GIRLS ON THE RUN IMPACTED 1,400 GIRLS AND THEIR FAMILIES.

THANK YOU TO OUR GENEROUS SPONSORS . . . FOR MAKING OUR PROGRAM POSSIBLE!

TWIN CITIES SPONSORS:

ALERUS MORTGAGE

Allina Health

ANDERSON RACE MANAGEMENT

Apple Autos Jana's Fund

Caribou COFFEE

Children's MINNESOTA

FOX SPORTS NORTH

MAYO CLINIC

MARATHON SPORTS MINNEAPOLIS

FLEET FEET Sports

NATIONAL 5K SPONSORS:

ATHLETA

FOX SUPPORTS

Cigna

Smartwool

asics

GOTR TWIN CITIES SUPPORTERS

Alerus Mortgage
Target Corporate
General Mills
iHeart Media Management
Twins Wives Community Fund
Mayo Clinic
Twin Cities in Motion
Bachman's
Monroe, Barbara & Charlotte Shine Fund
Apple Autos Jana's Fund
Optum Health
Fleet Feet Marathon Sports
Children's Hospital and Clinics of MN
Moms on the Run, LLC
Roseville Community Fund
Allina Health
Twin Cities Orthopedics
Pure Barre
Gamma Phi Beta, Kappa Chapter

Athleta Store Events
Target Stores
Opus Foundation
Chowgirls Killer Catering
Minnesota Vikings
Fox Sports North

Accredited Investors Wealth Management
Gildan Esprit de She
Minnesota Lynx FastBreak Foundation

STRENGTH IN CONNECTEDNESS COMMUNITY SERVICE AWARD

"When we started brainstorming community service projects one of the girls talked a lot about helping the residents at her mom's work. She works at a residential care facility for the elderly, especially with Alzheimer's. After much discussion, they finally decided on the idea of creating blankets for the residents. The girls did research using school iPads about what Alzheimer's is and what could be helpful. This led to the idea of making "Fidget Quilts." These quilts are lap-sized and have items attached that people can move, twist and pull in order to keep their hands busy. Based on their research, the girls brainstormed and brought in items they thought would be useful. The girls spent their GOTR practice hand sewing fidget items (such as beads, ribbon, elastic, beanie babies, buttons, etc.) onto pre-made lap quilts."

– Harambee Coach

Here's what the GIRLS said about this project:

"It was awesome to do something for other people. It's fun to make stuff."

– Harambee girl

"It was great because of the people we're helping. It's important and we got to use our imaginations."

– Harambee girl

"It was good to help someone we don't even know."

– Harambee girl

PARTICIPATING SITES (2012-PRESENT)

Bloomington Public Schools
Normandale Hills Elementary
Poplar Bridge Elementary
Ridgeview Elementary
Washburn Elementary

Burnsville – Eagan – Savage (ISD 191)
Vista View Elementary (Burnsville)

Eden Prairie Schools
Eden Lake Elementary (Eden Prairie)

Hopkins Public Schools
Eisenhower (Hopkins)
Meadowbrook Elementary (Golden Valley)
L.H. Tanglen Elementary (Minnetonka)

Lakeville Area Public Schools
Lakeview Elementary (Lakeville)

Minneapolis Public Schools
Armatage Montessori School
Bancroft Elementary School
Clara Barton Open School
Emerson Spanish Immersion School
FAIR School
Green Central Elementary
Hale Elementary
Hall Elementary
Heritage Academy
Hmong International Academy
Lake Harriet Community School
Lyndale Community School
Olson Middle School
Ramsey Middle School
Seward Montessori
Whittier Elementary
Windom Spanish Immersion

North St. Paul – Maplewood – Oakdale (622)
Carver Elementary
Oakdale Elementary

Orono Community Education
Orono Intermediate School

Osseo Area Public Schools
Basswood Elementary (Maple Grove)
Park Brook Elementary (Brooklyn Park)
Rice Lake Elementary (Maple Grove)

Robbinsdale Public Schools
Lakeview Elementary

Rosemount – Apple Valley – Eagan (ISD 196)
Echo Park (Burnsville)
Greenleaf Elementary (Apple Valley)
Oak Ridge Elementary (Eagan)
Southview Elementary (Apple Valley)
Westview Elementary (Eagan)
Woodland Elementary (Eagan)

Roseville Area Schools
Edgerton Elementary (Maplewood)
Falcon Heights Elementary
Harambee Elementary (Maplewood)

St. Paul Public Schools
Adams Spanish Immersion
Farnsworth Aerospace School
Hamline Elementary
Highwood Hills
Horace Mann Elementary
Maxfield Elementary
Ramsey Middle School
Wellstone Elementary

South St. Paul Public Schools
Lincoln Center Elementary

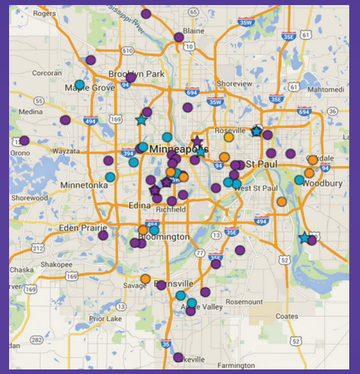
South Washington County (ISD 833)
Oltman Middle School (St. Paul Park)
Pullman Elementary (St. Paul Park)

St. Louis Park
Peter Hobart Elementary

Wayzata Public Schools
Greenwood Elementary (Plymouth)

Charter Schools
Global Academy School, Columbia Heights
Hennepin Elementary School, Minneapolis
Sejong Academy, St. Paul
Venture Academy, Minneapolis

Private Schools
Breck School, Hopkins
Highland Catholic School, St. Paul
Holy Spirit School, St. Paul
Risen Christ School, Minneapolis
St. John the Baptist, Savage
St. Paul Academy, St. Paul
St. Peter Claver, St. Paul



Purple: Returning
Blue: New Fall 2016
Orange: Spring only sites

FALL AND SPRING 5K
SPONSOR BENEFITS

	PRESENTING + EXCLUSIVE $40,000	EMPOWER $20,000	STAR POWER $10,000	ENERGY AWARD $5,000	HAPPY FEET $2,000
Official presenting sponsor of fall and spring 5ks: top billing	★				
Mention in all Fox Sports North & other media spots	★				
Highlighted in 2 emails & 2 social media posts	★	★			
Logo on 5k bib	★	★	★		
Mention in all promotional material	★	★	★		
Banner at 5k	★	★	★		
Verbal recognition at 5k	★	★	★	★	
Table/booth at 5K	★	★	★	★	
Recognition on 5k signage	PROMINENT LOGO	LOGO	LOGO	NAME	NAME
Presence on 5k t-shirt	★	★	★	★	★
5k homepage with link	★	★	★	★	★
Complimentary 5k entries	20	15	10	5	2

BOARD OF DIRECTORS

ALYSSA HAWKINS
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Minneapolis Foundation

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MARY ANDERSON
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KALSEY BEACH
Do Good Events

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Experience Life Magazine

CINDY FRUITRAIL
Fairview Health Services

KELLY PIERCE
Ross Orenstein & Baudry LLC

OUR STAFF

MARY URAN*
Executive Director

KATHLEEN CANNON
Program Director

BRENDA TROK
Operations Manager

CASSIE MARESH
Program Coordinator

*Contact Mary (mary.uran@girlsontherun.org) to discuss the presented sponsor opportunities or to inquire about other sponsor opportunities throughout the year.

HERE ARE TWO WAYS YOU CAN CONTRIBUTE TO A YOUNG GIRL'S SUCCESS!

DONATIONS:

- ☐ I would like to make a one-time donation to Girls on the Run Twin Cities
- ☐ $50
- ☐ $75
- ☐ $100
- ☐ $500
- ☐ $1,000
- ☐ $5,000
- ☐ My best gift _____

- ☐ I prefer to make my donation anonymously.

- ☐ I would like to make a recurring gift to Girls on the Run Twin Cities of $_____ per month.

SPONSORSHIPS:

- ☐ Happy Feet $2,000
- ☐ Energy Award $5,000
- ☐ Star Power $10,000
- ☐ Empower $20,000
- ☐ Presenting & Exclusive $40,000

PAYMENT METHODS

☐ My **CHECK** is made payable to Girls on the Run Twin Cities.

☐ Please bill my **CREDIT CARD**

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Account Number _____ Exp. Date _____

Signature _____ 3-digit Code _____

Printed Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

Email _____ Phone ( ) _____

Please complete this form and return it to: Mary Uran, Executive Director. Phone (612) 314-5114
You may submit your form via email: **mary.uran@girlsontherun.org**, or mail to: GOTR, 393 Dunlap St N #750, Saint Paul, MN 55104

We do not sell, trade or share this information with anyone. We thank you for putting your trust in our effort to inspire, motivate, empower, and celebrate Girls on the Run Twin Cities! Girls on the Run Twin Cities is a nonprofit organization under IRS 501(c)(3), tax id# 45-2845928. Qualifying donations are tax deductible.

gotrtwincities.org

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