

learn
dream
live
run.



2016 } SPONSORSHIP } 5K Races in May
} OPPORTUNITIES } and November



LOUISVILLE

GOTRLouisville.org

GOTR Louisville is more than a running program. We believe every girl can embrace who she is, define who she wants to be and rise to any challenge in the world.

inspire girls to be healthy and confident

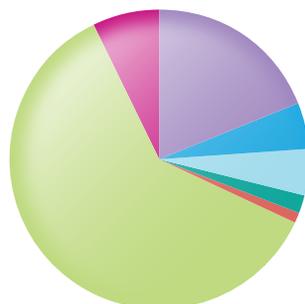
About Girls on the Run®

Girls on the Run is a 10-week positive youth development program that inspires girls in grades 3-8 to be joyful, healthy and confident using an experience-based curriculum that creatively integrates running. Girls of this age are more open to the positive peer influences, positive adult role models, and the confidence enhancing lessons that are all parts of the Girls on the Run experience.

Twice-weekly lessons and interactive activities are led by trained volunteer coaches who guide and mentor the girls through an uplifting curriculum that focuses on life-long skills to improve emotional and physical health. Each of Girls on the Run's 10-week seasons culminates in a 5K run that recognizes the achievements of the girls in the program and brings together parents, coaches, teachers, families and friends to form a community reinforcing healthy lifestyles and decisions.

2015 } participation demographics

534 girls in GOTRL program
50 schools program sites in Metro Louisville
4 counties: Jefferson, Bullit, Shelby & Oldham
150 volunteer coaches
500 running buddies
300 race volunteers



- 19% African American
- 5% Hispanic/Latino
- 5% Multi-racial
- 2% Asian
- 1% Other
- 61% Caucasian
- 7% Declined to Answer



At Girls on the Run, running is not just a metaphor. We run to inspire and motivate girls, encourage lifelong health and fitness and build confidence. Join us today!

5K race sponsorship opportunities

Sponsor Benefits

	Presenting Sponsor \$5,000			
Exclusive Naming Rights for GOTR 5K Race	★			
Sponsorship Exclusivity	★			
Highlighted in all Marketing Materials for Duration of season	★	Gold \$2,500		
Press Release Announcing Sponsorship	★	★		
Name/logo on all Race Marketing Materials (print, online and social)	★	★	Silver \$1,250	
Name/logo on Race Shirts	★	★	★	
Promotional Insert in Race Goody Bags (paid for and provided by sponsor)	★	★	★	Bronze \$750
Recognition on GOTRL Website and at Race	★	★	★	★
Sponsor Table Offering the Opportunity to Distribute Materials, Banners at Race	★	★	★	★
Complimentary Race Entries	⑩	⑥	④	②

become a sponsor today!

FOR MORE INFORMATION on these and other sponsorship opportunities, please contact Terri.Tucker@GirlsOnTheRun.org 502.494.1649

