



Girls on the Run of Hawaii
5K Race Series

Sponsorship Opportunities

2017

**Kama'aina
Partners**

**We inspire girls to be joyful, healthy, and confident
using a fun, experience-based curriculum which
creatively integrates running.**

About Girls on the Run®

Girls on the Run is a 501(c)3 non-profit organization committed to building joyful, healthy, and confident girls through a ten-week physical-activity based positive youth development program that culminates with a celebratory 5K event. The program is designed to develop and enhance girls' social, psychological, and physical competencies and to give them the tools and confidence to successfully navigate life experiences.

Certified Girls on the Run coaches deliver a proven, evaluated curriculum that incorporates fun, interactive lessons and running games to teams of 8-20 girls in 3rd - 8th grades. Running is used to inspire and motivate the girls, encourage lifelong health and fitness, and build confidence through accomplishment.

At the end of each season, a 5K run brings together girls, coaches, teachers, families, friends, and community volunteers. Since many girls start the season unsure if they are able to complete 3.1 miles, the event gives them a tangible sense of achievement as well as a framework for setting and achieving life goals in the future.

Our Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Our Core Values

We strive to:

- Recognize our power and responsibility to be intentional in our decision making
- Embrace our differences and find strength in our connectedness
- Express joy, optimism, and gratitude through our words, thoughts, and actions
- Nurture our physical, emotional, and spiritual health
- Lead with an open heart and assume positive intent
- Stand up for ourselves and others



www.GirlsOnTheRunHawaii.org

1,001 followers on Facebook | 431 followers on Instagram | 237 followers on Twitter

The Impact - How You Can Help

Just imagine the impact we can make on our community when we work together. This year we'll have 375+ girls from over 25 schools participating in our 2017 10-week program. And more than 1,000 keiki, parents, coaches, community runners, local partners, and volunteers will come together for this year's 4th Annual Girls on the Run of Hawaii End-of-Season 5K Series. Although we charge a fee for the program, we will NEVER turn a girl away for financial reasons. In fact, an average of 25% of our program participants receives financial assistance. In 2017, Girls on the Run of Hawaii will spend nearly \$15,000 on 5K expenses alone. With your financial support of the 5K, we can reallocate those funds to grow and develop the program, extending it to more girls across the state. With your help...

- At the **Maika'i Level / Series**, we can reach 4 more girls requiring full scholarship.
- At the **Hoku Level / Series**, we can reach 12 more girls (1 school/team) requiring full scholarship.
- At the **Ali'i Level / Series**, we can reach 34 more girls (3 – 4 schools/teams).

Kama'aina Sponsor Benefits	Ali'i Level <i>(1 available)</i> SERIES 1 RACE \$3,800 \$2,000	Hoku Level <i>(2 available)</i> SERIES 1 RACE \$1,400 \$750	Maika'i Level <i>(6 available)</i> SERIES 1 RACE \$450 \$250
Recognition as 5K race primary local sponsor in press releases, race e-mails, and on race day	★		
Opportunity to host a GOTR HI in-store discount/donation day with marketing and promo support via social media + print marketing	★		
Feature article and logo on the GOTR HI website's main page	★		
Spotlight paragraph on company in race participant confirmation e-mails	★		
Logo printed on race t-shirts	★	★	
Recognition in social media + print	★	★	min. 1 post each on Facebook, Instagram, Twitter
Mentioned at least 6 times by emcee at 5K	★	★	★
10 x 10 tent/booth space in the 5K village	★	★	★
Company flyer or sample included in race packets	★	★	★
Complimentary 5K entries	8 per race 16 for series	4 per race 8 for series	2 per race 4 for series



JOIN US!

Help change lives in Hawaii.

To register as a 2017 Girls on the Run of Hawaii 5K sponsor:

Complete this form and return it by e-mail to gotrhawaiiboard@gmail.com or by mail to P.O. Box 131, Kaneohe, HI 96744

Sponsorship Level (select race or series, then sponsor level):

- Single Race - Spring 5K (April 22, 2017) **OR** Race Series (both Spring and Fall races)
- Single Race - Fall 5K (November 18, 2017)
- Ali'i Level Hoku Level Maika'i Level

Sponsor Information:

Company name (as you would like to be listed): _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ E-mail: _____

Payment:

- My check is enclosed Visa Master Card Discover American Express

Card number: _____ Expiration: ____/____ Security code: _____

Signature: _____