



Inspiring girls to be joyful,
healthy and confident.

Program Sponsorship Opportunities

FALL 2017 - SPRING 2018

GIRLS ON THE RUN is a physical activity-based, positive youth development program designed to develop and enhance girls' social, psychological, and physical competencies to successfully navigate life experiences. Girls on the Run (3rd-5th graders) and Heart & Sole (6th-8th graders) encourages lifelong health and fitness while building confidence through accomplishing goals!

OUR 10-WEEK PROGRAM uses running, games, and meaningful discussions to teach specific life skills and encourage healthy decision making. Through 20 lessons, girls develop and improve competence, feel confidence in who they are, develop strength of character, respond to others and oneself with care and compassion, create positive connections with peers and adults, and make meaningful contributions to community and society. GOTR teams are led by trained volunteer Coaches who lead the girls through the curriculum and prepare them to run or walk in an end of season 5k event with their teammates and community members.

THE OUTCOME...GOTR girls are less likely to participate in unhealthy and risky behaviors or have negative self-esteem or body image. Instead, they unleash confidence through accomplishment, while establishing a lifetime appreciation of wellness and positive lifestyle choices.



"I liked that the lesson made you
believe in yourself every time."



--Anna, age 12

heart
&
sole





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Your Support Changes Everything!

GIRLS ON THE RUN OF ALACHUA COUNTY!

In Spring of 2010, Girls on the Run of Alachua County had its first "team" of girls. Since that time, we have impacted over 1000 girls over 20 sites. In the past two years, we have almost doubled the number of girls served. Over 35% of our girls receive a partial or full scholarship. ALL of our coaches are volunteers trained and supported by GOTRAC. Each coach gives over 40 hours of their time for 10 weeks together with their girls. All of these efforts are empowering our next generation of girls to be confident, strong, and intentional in their decisions. We build peer relationships and encourage community service.

WHY SUPPORT GOTR? Girls on the Run of Alachua County partners with value driven, like minded organizations. With access to local Alachua County families and supporters who value health, wellness and active lifestyles, we will positively promote the role you play in supporting our mission.

As a sponsor for GOTR of Alachua County, your business will receive benefits that will promote your business, offer volunteer opportunity for employee engagements, and provide involvement in community outreach. Please review the opportunities outlined within this sponsorship packet to find the right fit for your organization.

In-Kind Donations

In-Kind donations such as food, beverages, prizes, equipment, or discount on services or merchandise are welcomed.



Thank you for considering a sponsorship and donation to Girls on the Run of Alachua County. Your generosity means no girl will be left behind.

During the 2016-2017 Season Girls on the Run of Alachua County...

- › Served over 400, ages 8-14, at over 25 locations in Alachua County.
- › Provided scholarships to more than 140 girls in need of financial assistance.
- › Utilized the volunteer support of over 100 coach mentors, who lead the GOTR program after school sessions.
- › Hosted over 500 participants in the Girls on the Run Spring 5k event on April 22, 2017 on the University of Florida Campus. This inspiring, family-friendly GOTR 5k celebration is open to family members and the surrounding community!

Girls on the Run of Alachua County 2017-18 Program Sponsorship Benefits

Sponsor Benefit	Annual Champion \$6,000	Season Empower \$3,000	Believe \$1,500	Celebrate \$500	Dream Sponsor a Girl \$150
Brand Recognition					
Title Sponsor Logo on GOTR shirts for 2 seasons	★				
Logo on GOTR program shirts for 1 season	★	★			
Logo and Sponsor on GOTRAC website (with link to sponsor website)	★	★	★		
Logo and name in GOTRAC mass electronic communications	★	★			
Name and/or logo recognition on all GOTRAC social media networks	★	★	★	★	
Acknowledgment in Annual Report	★	★	★	★	★
Additional Recognition					
Announcement as Title Sponsor for 2 seasons (1 yr.)	★				
Announcement as Sponsor for 1 season	★	★			
Employee Engagement					
Volunteer opportunities at GOTR events throughout the program year	★	★	★	★	
Invitation to GOTR learning sessions	★	★	★		

GOTR 5k benefits to include:

Brand Recognition

5k Sponsorship Benefit	Champion	Empower	Believe	Celebrate	Dream Sponsor a Girl
Featured as exclusive, presenting 5K sponsor	★				
VIP Sponsor Tent at 5k Event	★				
Opportunity for Packet PickUp and pre-race 5k registration at company location	★				
Top Sponsors in all advertising & marketing	★	★			
Messaging and advertisement opportunities in 5k event bag	★	★	★		
Company name and logo on race marketing materials, all social media & electronic messages	★	★	★		
Logo and name placed on 5k t-shirts	★	★	★	★	
Logo on mileage and water station signage	★	★	★	★	
Verbal mentions at event	★	★	★	★	★
Complimentary race entries	6	4	2	1	
Opportunities for running buddies and volunteers at event	★	★	★	★	★

BECOME A PROUD SPONSOR

Thank you for your interest in supporting Girls on the Run of Alachua County. Your tax deductible contribution helps us provide a fun, healthy learning environment for the young girls of Alachua County.

To participate as a sponsor, please complete this form and mail or email to:

Girls on the Run of Alachua County
P.O. Box 142941
Gainesville, Florida 32614
Phone: 352-318-7831



Company Name: _____

Address: _____

Company Ph: _____ Company Fax: _____

Contact Name: _____ Email: _____

PLEASE CHOOSE:

- | | | |
|--|-------------------|-----------------|
| <input type="checkbox"/> Champion | \$6,000 | |
| <input type="checkbox"/> Empower | \$3,000 | |
| <input type="checkbox"/> Believe | \$1,500 | |
| <input type="checkbox"/> Celebrate | \$500 | |
| <input type="checkbox"/> Dream | \$150 | |
| <input type="checkbox"/> Other | \$ _____ | |
| <input type="checkbox"/> "In Kind" Sponsor | \$ _____ | _____ |
| | (estimated value) | (name of items) |

ADDITIONAL INFORMATION

Please contact Deidre Dodd at 352-318-7831 or deidre.dodd@girlsontherun.org for more information. Please make checks payable to Girls on the Run of Alachua County and send logos/images to deidre.dodd@girlsontherun.org. Logo and image placement on collateral is contingent upon receipt of sponsorship confirmation prior to printing. Sale of product is not permitted at the 5K race. Girls on the Run of Alachua County is a 501(c)3 non profit. For further tax information, please contact Deidre Dodd.