

Partner Opportunities 2017-2018











"Girlsonthe RMM is not all about running. It is about becoming a team." - Coach Erin

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

A world where every girl knows and activates her **limitless potential** and is free to boldly pursue her dreams.

Our Program

At Girls on the Run, we **inspire** girls to recognize their inner strength and celebrate what makes them one of a kind. Trained coaches lead small teams through our research-based curricula which includes dynamic discussions, activities and running games. Over the course of the ten-week program, girls in 3rd-5th grade develop essential **life skills** to help them navigate their worlds and establish a lifetime appreciation for **health and fitness**. The program culminates with girls positively impacting their communities through a **service project** and being physically and emotionally prepared to complete a **celebratory 5k** event.

Yehy It Matters

Girls face social pressures and conflicting messages about how they should act and who they should be. Studies show that by adolescence, girls' confidence drops about twice as much as boys'. Friendships become more complicated and challenging, girls' perception of their academic success declines, the likelihood of anxiety and depression increases and participation in physical activity plummets.

It doesn't have to be this way.

We believe that every girl is inherently full of power and potential. By knowing they are the leaders of their lives, these are the girls who will change the world.



Fast Facts About <u>GOTR</u> Greater Tampa Bay

Two 10-Week Seasons Each Year

30 Program Locations, including schools (public & private), rec centers, YMCA's and more

Across Hillsborough, Pasco, Pinellas & Sarasota

Served 900+ girls in 2016-2017

36% of Participants Received Financial Assistance

The Finish Line is just the Beginning

Our 5k Celebration

WHEN: Saturday, December 9th, 2017 & Saturday, May 5th, 2018

WHERE: Poynter Park - St. Petersburg

The **Girls on the Run 5k Series** is the largest 5k series in the country, with over 350 5k events held by GOTR Councils each year across the country!

Our local Girls on the Run 5k is the most joyful 5k around! Held twice per year, our 5k is the **culmination** of our 10-week program and is open to the public for **EVERYONE** – girls, boys, young and old, and all abilities! We encourage walking, running, skipping, cartwheeling – even dancing! – to move forward. We anticipate over 500 GOTR girls, 500 Running Buddies, and over 300 Community Runners to joyfully cross our Finish Line at **EACH EVENT** (a total of **2,600+** runners). In addition, the event will draw hundreds of spectators including families, GOTR coaches, and friends, as well as community volunteers (100+) and supporters.



"Running the 5K is a lot like following your

dreams. When you run, you set a pace and press on. When pursuing your dreams...you must accomplish goals along the way to reach your dreams. Never give up.

Kaitlin,
4th Grade







Partner Recognition

	Presenting \$10,000	Sparkle \$5,000	Power Up \$2,500	Inspire \$1,000	Shine \$500
General Recognition					
Honored as Exclusive Presenting Sposnor, including naming rights as sole Presenting Sponsor at our 5k events- "Girls on the Run 5k presented by (Company Name)"	r				
Media Coverage Option	~				
Opportunity to participate in a team practice each season to meet the girls you are supporting	v	v			
Logo on Program Marketing Materials (flyers, New Site Info Packet, etc.)*	v	~			
Logo on Program Shirts (500+ girls and 150+ coaches each season)	Large	Medium	Small	Name	Name
Facebook Posts Per Season	8	6	4	2	1
Race Day Recognition					
Speaking Opportunity	~				
Logo on 5k Shirts (800+ runners & 100+ volunteers/5k)*	Large (Front)	Medium	Small	Name	Name
Logo on 5k bib*	~				
5k Marketing Materials (ads, flyers, etc.)*	~	~			
Banner with logo placed at Start/Finish*	~	~	~		
Medal Presenting Opportunity	~	~	~		
Display Booth	~	~	~	~	
Swag Bags	~	~	~	~	
Race Entries	16/race	12/race	8/race	4/race	2/race
Logo on GOTR Website, including URL links	~	~	~	~	~
Bonus Add On's					
Banners at Mile Markers, Water Station Sponsor, Grown Up Guide Sponsor, Snack Sponsor, Coaches Training Sponsor, Weekly Team Letters Sponsor, Sparkle Runner Sponsor, etc. We can customize this perk for you!	~	v			
*Subject to print deadline					

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Invest in a Girl Changethe Yeorld

□ Yes! I want to support girls to be joyful, healthy and confident!

Partne	r Name				
		Contact Title			
Addres	SS				
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	evel (please check o				
	Presenting - \$10,000 Sparkle - \$5,000 Power Up - \$2,500 nspire - \$1,000 Shine - \$500 would like to make Greater Tampa Bay o	a 100% tax-deductible	one-time gift to Girls on the Run		
Payment M	lethod (please cho	eck one)			
CHECK	enclosed (payable t	o GOTR Greater Tamp	a Bay)		
CREDIT		_ Exp Month/Year			
Security	Code Nan	ne on Card			
	E Requested				
Please co	mplete this form	n and return to:			
Email: Laur	a Moore at laura.mc	ore@girlsontherun.org			

Mail: Girls on the Run, 1550 N McMullen Booth Road, Suite F3 145, Clearwater, FL 33759

GOTR Greater Tampa Bay is a a subsidiary of GOTR International and a 501(c)3 non-profit organization. Our EIN is 56-2201835

Additional Opportunities

Employee Engagement Opportunities:

- Motivate Girls at the 5k: Host a cheer team or water station at a 5k
- Coach a Team: Coaches are the heart of our program! Lead and assistant coaches are needed at teams across the Greater Tampa Bay area. Training is provided.
- Become a SoleMate: SoleMates are men and women who enjoy pursuing individual goals, such as completing an endurance event, while raising money for our Council. Register Today at gotrtampa.org/solemates
- Customized Group Opportunities: We can work with you to design a special group service day.

Company Matching: Companies often will match employee's donations to GOTR or donate money for employee volunteer time with GOTR.

Board Positions: Individuals wanting to share their leadership, time and talents with Girls on the Run can apply for positions on the Board of Directors. Application period for 2018-2019 will open Spring 2018.



Learn More

Girls on the Run Greater Tampa Bay

1550 N McMullen Booth Suite F3 145 Clearwater, FL 33759

gotrtampa.org

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