

Girls on the Run Orlando Program and 5K Celebration Sponsor Levels

Exclusive Presenting Sponsor - \$15,000 – only 1 available!

- Category Exclusivity for Fall 2017 & Spring 2018
- Logo inclusion on:
 - Back of 1200+ program shirts
 - Front of 2200+ 5K shirts
 - 2200+ 5K Race Bib
 - Program and 5K collateral – brochure, flyers, and start and finish line signage
 - Prominent logo on Council website and 5K registration webpage with link to company website
 - Start line and finish line banner at Fall 2017 5K & Spring 2018 5K
- Mention in all promotional materials including radio, print, digital, on social media (Facebook, Instagram), and on media releases
- Official Presenting sponsorship and recognition for Fall 2017 and Spring 2018 5K event with the opportunity to:
 - Host a table/booth
 - Provide an item or offer in the 5K race bag
 - Receive verbal recognition from event stage
 - Receive 15 complimentary 5K entries for Fall 2017 & Spring 2018
 - Pass out 5K medals to participants

Girl Power Sponsor - \$10,000

- Company logo inclusion for Fall 2017 & Spring 2018 on:
 - Back of 1200+ program shirts
 - Back of 2200+ 5K shirts
 - Large logo on Council website and 5K registration webpage with link to company website
 - Finish line banner at Fall 2017 5K & Spring 2018 5K
- Mention in all promotional materials including radio, print, digital, on social media (Facebook, Instagram), and on media releases
- Recognition at the Fall 2017 & Spring 2018 5K with the opportunity to:
 - Host a table/booth
 - Provide an item or offer in the 5K race bag
 - Receive verbal recognition from event stage
 - Receive 10 complimentary 5K entries for Fall 2017 & Spring 2018
 - Presenting Sponsor for VIP and Board Member Breakfast at Fall 5K

Program and 5K Celebration Sponsorship Levels

Limitless Potential Sponsor - \$7,500

- Company logo inclusion for Fall 2017 & Spring 2018 on:
 - Back of 1200+ program shirts
 - Back of 2200+ 5K shirts
 - Medium logo on Council website and 5K registration webpage with link to company website
 - Starting line banner at Fall 2017 5K & Spring 2018 5K
- Recognition at the Fall 2017 & Spring 2018 5K with the opportunity to:
 - Host a table/booth
 - Provide an item or offer in the 5K race bag
 - Receive verbal recognition from event stage
 - Receive 8 complimentary 5K entries for Fall 2017 & Spring 2018



Energy Award Sponsor - \$5,000

- Company logo inclusion for Fall 2017 & Spring 2018 included on:
 - Back of 1200+ program shirts
 - Back of 2200+ 5K shirts
 - Small logo on Council website and 5K registration webpage with link to company website
- Recognition at the Fall 2017 & Spring 2018 5K with the opportunity to:
 - Host a table/booth
 - Provide an item or offer in the 5K race bag
 - Receive verbal recognition from event stage
 - Receive 5 complimentary 5K entries for Fall 2017 & Spring 2018

“Girls On The Run was one of the best programs I have ever participated in, and I am so thankful for everything they taught me, and the things they are continuing to teach for generations to come. We will help shape this world into an even better place, one girl at a time.”

- Ellie

Star Power Sponsor - \$2,500

- Company name for Fall 2017 & Spring 2018 included on:
 - Back of 1200+ program shirts
 - Back of 2200+ 5K shirts
 - Name on Council website and 5K registration webpage with link to company website
- Recognition at the Fall 2017 & Spring 2018 5K with the opportunity to:
 - Host a table/booth
 - Provide an item or offer in the 5K race bag
 - Receive verbal recognition from event stage
 - Receive 2 complimentary 5K entries for Fall 2017 & Spring 2018



Program and 5K Celebration Sponsorship Levels

	Presenting \$15,000	Girl Power \$10,000	Limitless Potential \$7,500	Energy Award \$5,000	Star Power \$2,500
Impact of your Investment	Underwrites 6 FULL scholarship sites serving 90 girls total	Underwrites 4 FULL scholarship sites serving 60 girls total	Provides scholarships for 45 girls to participate	Provides scholarships for 30 girls to participate	Provides scholarships for 15 girls at one school.
Exclusive 5K presenting sponsor; top billing on 5K advertising and materials	★				
Pass out 5K medals to participants	★				
Logo on 5K bib	★				
Mention in all promotional materials	★	★			
Banner at 5K	Start & Finish	Finish	Start		
Recognition on 5K signage	Prominent Logo	Large Logo	Medium Logo	Name	
Recognition on program shirts	★	★	★	★	★
Verbal recognition at 5K	★	★	★	★	★
Presence on 5K t-shirt	Prominent Logo Front of Shirt	Prominent Logo Back of Shirt	Medium Logo Back of Shirt	Small Logo Back of Shirt	Small Logo Back of Shirt
Link on 5K registration page	Prominent Logo	Large Logo	Medium Logo	Small Logo	Name
Item in 5K event bag	★	★	★	★	★
Complimentary 5K entries	15	10	8	5	2

“Running the 5K is a lot like following your dreams. When you run, you set a pace and press on. When pursuing your dreams...you must accomplish goals along the way to reach your dreams. Never give up.”

—Shaylee, 5th grade GOTR Girl



Girls on the Run Orlando 5K Celebration Sponsor Levels

Happy Feet - \$1,500

- Company Logo inclusion on:
 - Back of 2200+ Fall 2017 & Spring 2018 5K shirts
 - Council website and Fall 2017 & Spring 2018 5K registration webpage with link to company website
- Recognition at the Fall 2017 & Spring 2018 5K with the opportunity to:
 - Host a table/booth (one table and two chairs provided)
 - Provide an item or offer in the 5K race bag
 - Receive verbal recognition from event stage
 - Receive 2 complimentary 5K entries for both Fall 2017 & Spring 2018
 - Opportunity to host a cheer station on 5K route
 - Signage at gear check location, photo booth, and 5K route

Learn & Grow - \$1,000

- Prominent Company name inclusion:
 - Back of 2200+ Fall 2017 & Spring 2018 5K shirts
 - Council website and Fall 2017 & Spring 2018 5K registration webpage with link to company website
- Recognition at the Fall 2017 & Spring 2018 5K with the opportunity to:
 - Host a table/booth (one table and two chairs provided)
 - Provide an item or offer in the 5K race bag
 - Receive verbal recognition from event stage
 - Receive 1 complimentary 5K entry for both Fall 2017 & Spring 2018
 - Signage along 5K route

Run Girl Run - \$750

- Large Company name inclusion:
 - Back of 2200+ Fall 2017 & Spring 2018 5K shirts
 - Council website and Fall 2017 & Spring 2018 5K registration webpage with link to company website
- Recognition at the Fall 2017 & Spring 2018 5K with the opportunity to:
 - Host a table/booth (one table and two chairs provided)
 - Provide an item or offer in the 5K race bag
 - Receive verbal recognition from event stage
 - Receive 1 complimentary 5K entry for both Fall 2017 & Spring 2018

Girls on the Run Orlando

5K Celebration Sponsor Levels

Making a Difference - \$500

- Medium Company name inclusion:
 - Back of 2200+ Fall 2017 5K shirt
 - Council website and Fall 2017 5K registration webpage with link to company website
- Recognition at the Fall 2017 5K with the opportunity to:
 - Host a table/booth
 - Provide an item or offer in the Fall 2017 5K race bag
 - Receive 1 complimentary Fall 2017 5K entry



Non Profit Supporter- \$200

- Small Company name inclusion:
 - Back of 2200+ Fall 2017 5K shirt
- Recognition at the Fall 2017 5K with the opportunity to:
 - Host a table/booth
 - Provide an item or offer in the 5K race bag

Impact of Your Investment

\$1,500 provides healthy snacks for 150 girls at 10 schools

\$1,000 underwrites Coach Training for one season

\$750 covers the cost of volunteer coach CPR training and one coach appreciation event

\$500 provides running shoes to girls in need at one school

\$200 Sponsors ONE girl at ONE school and provides her with appropriate running shoes

Sponsor commitment must be completed by October 27, 2017 to guarantee name or logo on shirts.

Table and chairs are provided at the *Run Girl Run* level and above. Tables and chairs are available for rental at \$50. Vendors may bring own branded tent. Tents must be weighted and not staked.

Sponsors are asked to provide an activity at the booth. Incentives will be available to encourage all girls to visit your area.

Empowerment, Responsibility, Intentionality, Diversity, Connectedness, Joy, Optimism, Gratitude, Nurturing, Healthy, Open-hearted, Compassion

“Girls On The Run was one of the best programs I have ever participated in, and I am so thankful for everything they taught me, and the things they are continuing to teach for generations to come. We will help shape this world into an even better place, one girl at a time.”

- Ellie

