

Girls on the Run 5K Race Series Event Information

Spring Season

Spring 5K Run/Walk New Castle County Teams

Wilmington Riverfront
Saturday, May 20, 2017, 9:00 a.m.
Anticipated Audience
2,500 participants, 800 spectators,
250 volunteer coaches, 150 race day volunteers

Spring 5K Run/Walk Kent and Sussex County Teams

Silver Lake Park, Dover, Delaware
Sunday, May 21, 2017, 12 p.m.
Anticipated Audience
1,200 participants, 400 spectators
100 volunteer coaches, 75 race day volunteers

Fall Season

Fall 5K Run/Walk Dover International Speedway

Dover, Delaware
Saturday, November 18th, 2017, 11 a.m.
Anticipated Audience
2,500 participants, 1,000 spectators
230 volunteer coaches, 125 race day volunteers

At this very special Fall 5K event, all statewide teams will come together to celebrate the end of our fall season!

Race day celebrations include face painting and fun hair stations for the girls, music, T-shirts, refreshments, and race day prizes.



*Race Day is the day when each girl realizes that she is capable of so much **more** than she ever dreamed possible.*



inspiring girls
TO BE JOYFUL, HEALTHY AND CONFIDENT!

Sponsorship Opportunities



Girls on the Run Delaware
615 W. 18th Street
Wilmington, DE 19802

www.girlsontherunde.org

THANK YOU TO OUR NATIONAL PARTNERS!



About Girls on the Run

Our Program

Girls on the Run Delaware, a 501 (c)(3) non-profit organization, delivers two life-changing character development programs for girls in 3rd through 8th grades. Our mission is to inspire girls to be joyful, healthy and confident, using a fun, experience-based curriculum which creatively integrates running.

Our programs, for 3rd through 8th grade girls, meet after school, twice a week, for 10 weeks. Each year, our programs are offered statewide in the Spring and Fall. Our innovative program combines training for a 5K with interactive lessons that encourage positive emotional, social, mental and physical development.

Our Growth

Our program has grown tremendously! Since our inception in 2005, we have served 14,667 girls on 1,066 teams from 165 schools and community centers throughout Delaware, and our program has emerged as one of the most effective Positive Youth Development Programs for girls in Delaware.

In 2016 alone, we served a total of 2,229 girls. This spring season, our program will host 105 teams (that's 1,429 girls!) from 95 different schools and community centers. While continuing our impressive presence in New Castle County, we are also proud of our growth downstate where we continue to host an ever-increasing number of programs in Kent and Sussex Counties.

Our Races

Girls on the Run Delaware hosts the largest 5K race series in Delaware. Our races are the "final lesson" in our curriculum and are the culminating achievement for our girls who will be graduating from our 10 week programs.

Our girls are joined at our 5K events by their coaches, parents, running buddies, friends and community runners from all over Delaware for a huge celebration of health, inspiration, and camaraderie. An empowering experience for all who participate!

Our Sponsors

We are changing Delaware, one girl at a time. We couldn't deliver this program without all of you!

Thank you to our 2016 Statewide Presenting Sponsor!

DISCOVER

Thank you to our 2016 Program & 5k Race Series Sponsors!

Extra Mile Level

Matt Slap
SUBARU
"We Go The Extra Mile"

Marathoner Level

Carl Freeman Foundation
Fund for Women

Highmark Blue Cross Blue Shield Delaware
Marvin Family Foundation

Sprinter Level

Christiana Care Health System
Corporation Service Company
Delmarva Power
The Home Depot
Hopkins & Sons, Inc.

McDonald's/The Meoli Companies
M&T Bank
Nemours
Penna Orthodontics
Saint Francis Healthcare

Racer Level

Advanced Materials Technology, Inc.
Ashland, Inc.
The Callens/Driggs Group at Morgan Stanley
Crossfit Dover
Crossfit Riverfront
Delaware Neurosurgical Group
Delaware Museum of Natural History
Delaware Running Company
DJ Joe
Dr. Steckel at Orthodontics on Silver Lake
DuPont

Elisa Komins Morris Photography
G. Fedale Roofing & Siding
Gamma Phi Beta
Janssen's Market
Jason Minto Photography
Law Office of EJ Fornias, P.A.
New Castle Farmers Market
Races2Run
Rehoboth Beach Running Company
Santora CPA Group
ServiceMark Heating
Cooling & Plumbing

Runner Level

Beebe Medical Center
Bixby's Caterers
Breakwater Accounting + Advisory Corp

Comcast
Hockessin Athletic Club
Sweet Lucy's Ice Cream
WSFS Bank

| 2017 Sponsorship Benefits Statewide (3 races) | The Marathoner \$5,000 | The Sprinter \$2,500 | The Racer \$1,500 | The Runner \$500 |
|---|------------------------|----------------------|-------------------|------------------|
| Opportunity to place company banner at finish line on race day | | | | |
| Mentions (2) on GOTRDE* social media** | | | | |
| Opportunity to "adopt" a GOTRDE* scholarship team | 2 teams | 1 team | | |
| Company Name/logo and link to website on GOTRDE* website partner page | | | | |
| Company Name/logo and link to website in e-blasts promoting events (audience of 12,250) | 3 blasts | 2 blasts | | |
| Company name announced from the banstand on race days | | | | |
| Company logo on the back of approximately 5,000 race t-shirts | | | | |
| Company logo prominently displayed on master sponsor banner on race days | | | | |
| Company name/logo signs placed along race route | 3 signs/race | 2 signs/race | 1signs/race | |
| GOTRDE* will provide "Proud Sponsor" graphics to use | | | | |
| Company name on GOTRDE* website partner/sponsor page | | | | |
| GOTRDE* will "like" your company Facebook page | | | | |
| Opportunity to set up table at our 5K events - we provide complimentary bagels and coffee to our sponsors | | | | |
| Complimentary 5K entries | 5/race | 4/race | 3/race | 2/race |

*Girls on the Run Delaware

**Girls on the Run Delaware reserves the right to use social media to announce new partnerships and initiatives or provide special mentions on behalf of sponsors and businesses who have provided a unique service or benefit to Girls on the Run.

We are happy to tailor our sponsorship packages to best serve your business. For more information or questions about our sponsorship opportunities, please contact **Jane Castle** at janecastle@girlsontherunde.org or **302-540-1896**. Please visit www.GOTRDE.org for a complete listing of our numerous statewide school and community sites.

We understand that not everyone is in a position to offer a cash donation, but that your company may be able to offer goods or services to support our events and help us further our mission. In-kind donations are translated into a dollar amount and afforded sponsorship opportunities according to their estimated value.

Impact of your investment to Girls on the Run Delaware:

\$5,000 - Fully funds 2 teams serving 30 girls at an underserved site

\$2,500 - Fully funds 1 team serving 15 girls at an underserved site

\$1,500 - Fully funds program fee, shirts, shoes and supplies for 5 girls at an underserved site

\$500 - Provides running shoes for 2 teams of 15 girls at an underserved site



"At Discover Bank, we're all about creating brighter futures for young people by giving them growth opportunities to find their best selves through goal setting, great mentors, making choices about who they are and giving back to the community. The Girls on the Run Delaware program does all these things for the girls it serves and more. And it also has a positive impact on its coaches and schools, families and our broader community in Delaware. Girls on the Run was a well-kept secret over 5 years ago when I first met one of the coaches and teams to see the program in action. It was immediately clear how Girls on the Run and its curriculum took our priorities of community impact and "ran" with them. We've enjoyed a continued, rewarding and growing partnership ever since!"

— Amy Walls, Assistant CRA Director, Discover Bank



"Highmark Blue Cross Blue Shield Delaware has supported Girls on the Run Delaware for many years, and we are happy to continue our partnership with an organization that shares our commitment to improving the health and wellness of our community.

By creatively integrating running into a fun, experience-based curriculum, Girls on the Run is able to inspire girls to be joyful, confident and healthy. As a long-time sponsor of the organization, we feel good knowing that Highmark Delaware's support is helping Girls on the Run Delaware to positively impact girls all across the state."

— Matt Stehl, Manager, Corporate Communication, Highmark Blue Cross Blue Shield Delaware